Reddit's EU Terrorist Content Online Regulation Transparency Report (2024)

This report is published by Reddit Netherlands B.V. in accordance with the European Union's Terrorist Content Online Regulation (Regulation (EU) 2021/784) (TCOR). This report contains information for a reporting period from **01 January 2024** to **31 December 2024**.

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tl;dr

Pursuant to the European Union's Terrorist Content Online Regulation (Regulation (EU) 2021/784) (TCOR), Reddit publishes this transparency report regarding its terrorist content removals and related appeals during the period from **01 January 2024 to 31 December 2024**.

We also provide information regarding our efforts to combat terrorist content on the platform, including measures to prevent the reappearance of confirmed terrorist content.

You can also find Reddit's global, biannual Transparency Reports via our Transparency Center.

Reddit's Measures to Identify and Remove Terrorist Content

Reddit has zero tolerance for the dissemination of terrorist content on our platform. When we become aware of violative content, we remove it and take appropriate action against the account that posted it. We employ various tools to detect and remove terrorist content, and we are committed to continuously evolving our detection abilities.

The Reddit Rules explicitly prohibit content that glorifies, incites or calls for violence or physical harm, including content that promotes or supports the activities of terrorists or designated terrorist organizations. Violative content includes: propaganda material posted by terrorists or designated terrorist organizations and their supporters, expressions of affiliation or support for terrorists or designated terrorist organizations, and glorification of terrorist acts. It also includes content that solicits or incites a person or group to participate, commit, or contribute to terrorist activities.

How does Reddit identify potential terrorist content?

Reddit utilizes a combination of automated technologies, user and community reports, and internal escalation processes to identify or flag potentially violative terrorist content on our platform.

- We leverage automated content moderation tools to detect potentially violating visual and text-based content to be escalated for review. This includes hashing technology, as well as ML image and video classification and detection tools.
- Our automated detection capabilities include automated removal of hash matches for content that we have previously confirmed to be terrorist content, to prevent the reappearance of material which has previously been removed for violating our policy against terrorist content.

- Reddit's threat detection team proactively sources terrorist material to hash, to prevent the content from circulating on Reddit, from a wide range of sources. These sources include Reddit's own in-house experts, the intelligence community, expert NGOs, and industry partners. The subject-matter experts on our threat detection team also conduct both on- and off-platform research to identify new trends and indicators.
- We have dedicated reporting channels by which users can notify us of any violent content or threats of violence on the platform, including terrorist threats.
- We also have dedicated reporting channels to receive and promptly address reports from government officials and law enforcement agencies related to designated terrorist content. For more information, please refer to our Guidelines for Law Enforcement.
- We also work with non-government organizations with expertise in identifying designated terrorist content to identify and remove any such content from the platform.

What happens when Reddit identifies terrorist content?

Reddit removes violative content from the platform and takes appropriate action against the account that posted the content. As noted, we use internal hashing technology to create a unique digital fingerprint (or hash) of the violative content, to automatically prevent confirmed terrorist content from being shared again on the platform.

Terrorist Content Removal Orders

Reddit has not received any Article 3 or 4[1] removal orders from EU authorities, including during the reporting period. Consequently, there has been no content removed and no appeals related to Article 3 or 4 removal orders, and no removal orders where content was not removed or blocked.

Reddit Rules Removals and Complaints Handling

During the reporting period, Reddit removed 4,501 pieces of terrorist content globally from the platform due to violations of our policy against terrorist content.

Reddit handled 171 appeals related to violations of our policy against terrorist content, in accordance with our internal complaint handling mechanisms, during the reporting period. Of these complaints, 171 decisions were upheld and 0 decisions were overturned (with content or access reinstated).

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[1] All article references are to Regulation (EU) 2021/784 (TCOR).

Specific Measures

Although Reddit implements a range of measures to identify and remove terrorist content, as detailed in this report, the requirement to take "specific measures" within the meaning of Article 5 is not applicable to the Reddit service. Consequently, Reddit made no removals pursuant to specific measures during the reporting period, and handled no complaints in accordance with Article 10.

Administrative or Judicial Proceedings

During the reporting period, there were no administrative or judicial proceedings issued relating to the removal of terrorist content. As a result, there were no such proceedings that resulted in reinstatement of content.