

Reddit Transparency Report : January to June 2024

Introduction

Reddit's mission is to bring community, belonging, and empowerment to everyone in the world, which requires ongoing efforts to keep Reddit safe, healthy, and real. As part of this, we regularly assess our platform and share insights and findings about the health of our communities, our efforts to foster safe interactions, and how we enforce our policies.

Our biannual Transparency Report provides insights and metrics about content moderation efforts by Reddit moderators and admins – including content proactively removed as a result of automated tooling – as well as community-level actions, impact on user accounts, and legal requests we received from governments, law enforcement agencies, and third parties to remove content or disclose user data from around the world.

Prior Reddit Transparency Reports are available in our [Transparency Center](#). You can see our other updates on the [Reddit blog](#) and on [r/RedditSafety](#).

TL;DR

Redditors posted over 5.3 billion pieces of content on Reddit from January through June 2024, a 20.5% jump compared to the second half of 2023.

Moderators and admins removed just over 3% of the total content created (1.6% by moderators and 1.5% by admins), compared to 3.7% for the preceding six months. As expected, spam accounted for the majority of admin removals (66.5%), with the remainder being for various [Content Policy](#) violations (31.7%) and other reasons, such as content manipulation (1.8%).

Excluding spam and content manipulation, admin removals for Content Policy violations made up 22.5% of total content removals by moderators and admins in the first half of 2024, compared to 22.3% from last reporting period. We are working to improve our internal tools and enforcement capabilities so that admins can take on even more Content Policy enforcement and reduce the burden on community moderators, leaving them more time to focus on their individual community rules.

With regards to global legal requests from government and law enforcement agencies, we experienced notable increases in both legal requests to remove content (+32%) and in non-emergency legal requests for account information (+23%; this is the highest volume of information requests that Reddit has ever received in a single reporting period) compared to the second half of 2023. Importantly, we caught and rejected a number of fraudulent legal requests (5 requests to remove content; 7 non-emergency requests for user account information; 4 emergency disclosure requests for user account information) purporting to come from legitimate

government and law enforcement agencies. We subsequently reported these bogus requests to the appropriate authorities.

Read on for more details about all of the latest data and insights.

Our Approach to Content Moderation

Content moderation on Reddit happens through a layered, community-driven approach. This approach is akin to a democracy, wherein everyone has the ability to vote and self-organize, follow a set of common rules, establish community-specific norms, and ultimately share some responsibility for how the platform works.

Reddit's [Content Policy](#) serves as a set of principles-based rules that apply to the entire Reddit platform, including our users and content on Reddit. Users then create their own communities (known as "subreddits") and establish additional rules that are tailored to a community's unique and often highly specific needs.

Users who write and enforce these community-specific rules are volunteer moderators (known as "mods"), and they perform the majority of community moderation actions without involvement from Reddit, Inc. This self-moderation effort at the community level continues to be the most scalable solution we've seen to the challenges of moderating content and behavior online. Reddit employees (known as "admins") are responsible for enforcing the [Content Policy](#) across Reddit with the help of mods, who apply the Content Policy to their communities in addition to their own specific rules. All of this is done through a combination of automated tooling and human review to prevent, detect, and remove violating content.

We also receive government and law enforcement requests from around the world regarding removal of content for alleged violations of local law. We review each of these requests carefully and object when appropriate. In situations where we find no underlying Content Policy violations, Reddit may restrict access to the reported content in the requesting country if it violates local law. For more information, please refer to the "[Legal Removals](#)" section of this report.

Content on Reddit

Every day, millions of people around the world share content on Reddit. In the first half of 2024, redditors shared over 5.3 billion pieces of content across Reddit's diverse communities, up 20.5% when compared to the second half of 2023. To keep this vibrant platform healthy, we deploy our layered, community-driven approach to content moderation. In addition to our proactive moderation efforts, Reddit regularly receives and processes reports and requests to remove content from the platform.

From January to June 2024, roughly 3.1% of the total content created on Reddit was removed across all content types (1.6% by mods and 1.5% by admins). These figures include removals performed through automation by a scaled community moderation tool called [AutoMod](#), as well as bespoke moderation bots built by community moderators and internal automated tooling

used by Reddit admins. These removal rates are slightly lower than the last two reporting periods, June to December 2023 (3.7%) and January to June 2023 (3.8%).

Chart 1 : Content created on Reddit (January - June 2024)

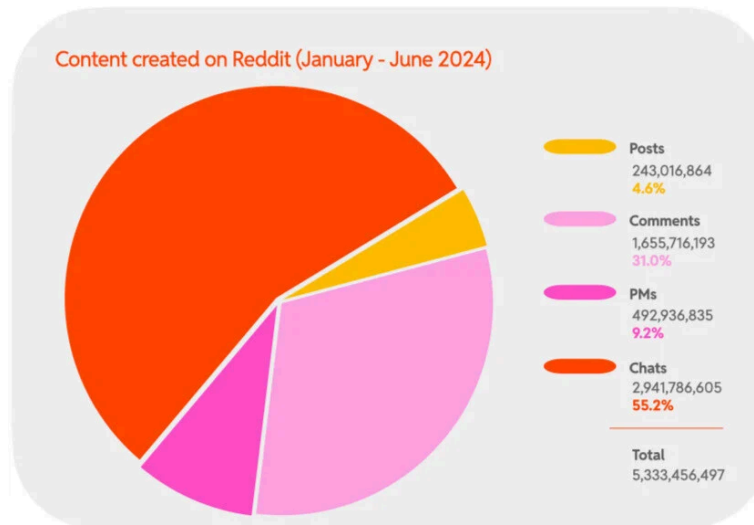
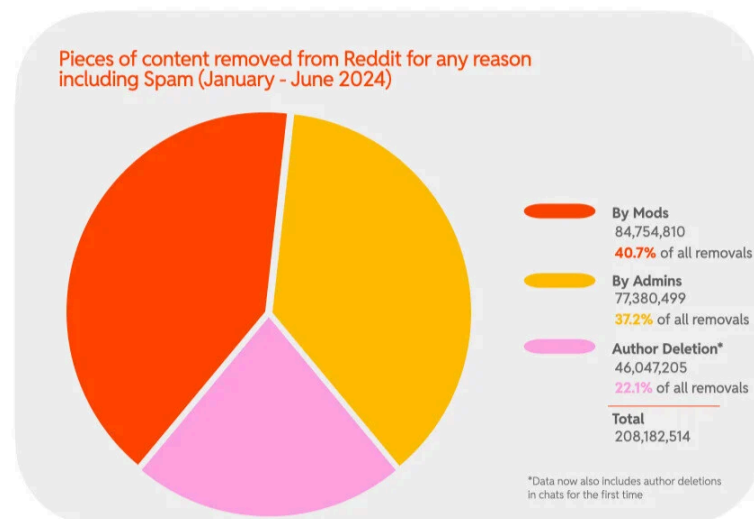


Chart 2 : Pieces of content removed from Reddit for any reason including Spam (January - June 2024)



Content Removals

This section provides an overview of content removed from Reddit between January and June 2024, broken down by mod removals and admin removals. It also includes the volume of user reports and the corresponding percentage of removal actions taken against those reports.

Note: Starting with this reporting period (Jan-Jun 2024), we evolved our tracking of policy

violations in chats to capture sanctions applied at the message level rather than at the user account level (all account sanctions/bans continue to be reflected in the "User Accounts" section). As such, **content removals and user report data in this section now include chat numbers in addition to posts, comments, and private messages (PMs)**. As a result, we will not be including comparative data against the previous reporting period where chat numbers were not previously accounted for, until the next report.

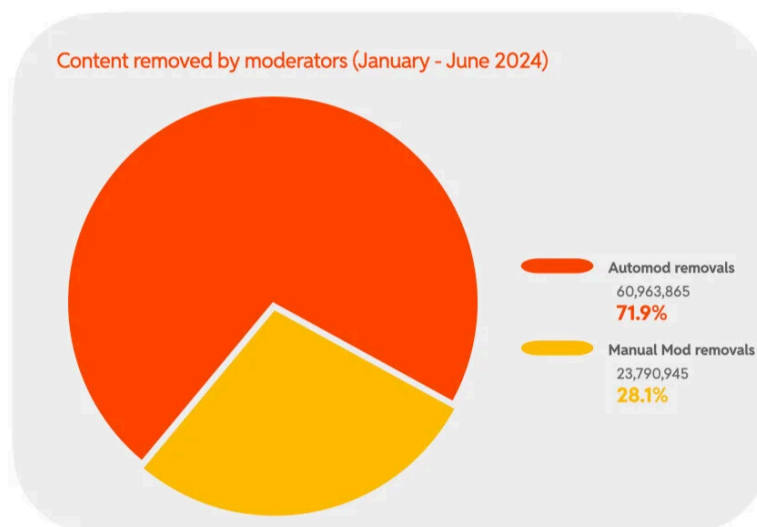
Content Removed by Moderators

Moderators play a critical role in helping to curate and safeguard their unique communities.

In the first half of 2024, moderators initiated 40.7% of all content removals on Reddit. Notably, moderator removals can be based on any reason specific to the rules of a given community, and are not necessarily an indication of content being in violation of Reddit's [Content Policy](#).

Moderators use a combination of automated tooling and human review to keep their communities as safe and healthy as possible. The majority of content removed by moderators – 71.9% – were the result of proactive Automoderator removals. Overall, the total volume of moderator removals for this period slightly increased by 1.5%.

Chart 3 : Content removed by moderators (January - June 2024)



Content Removed by Reddit Admins

Admins also regularly remove content from Reddit to enforce the [Content Policy](#) and protect the integrity of the platform. We use a variety of signals and enforcement tools to identify and remove violating content, including automated detection, human review, and user reports.

From January to June 2024, 162,135,309 pieces of content (posts, comments, PMs and chat messages) were removed by moderators and Reddit admins. Admins performed approximately 47.7% of these removals and were exclusively responsible for removals of violating PMs.

As in **previous reporting periods**, the vast majority of admin removals were for content manipulation, which includes spam (accounting for 66.5% of these removals), and issues like vote manipulation (attempts to interfere with Reddit's upvote/downvote tallies) and other attempts to artificially promote content (collectively making up 1.8% of these removals). The remaining share of admin removals (31.7%) were for other violations of the **Content Policy**.

Excluding spam (and other content manipulation), moderators performed 77.5% of removals, with over 71% of that done via automated tooling, such as [Automod](#). Admins removed the remaining 22.5%. As discussed, moderator removals also include removals for violations of their individual community rules, whereas admin removals only include violations of our sitewide policies.

For a more detailed breakdown of admin removal actions by rule violation, please refer to the "Content Types" section below.

Chart 4: Content removed by admins (not including spam and other content manipulation) vs. content removed by mods both manually and through automation (January - June 2024)

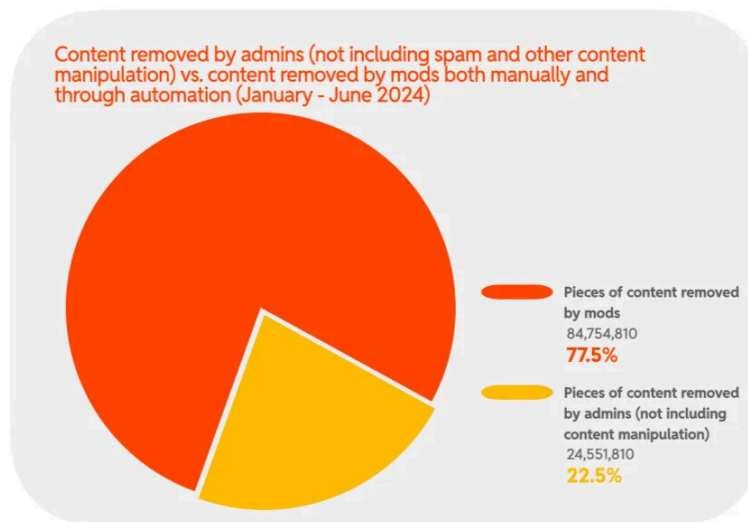
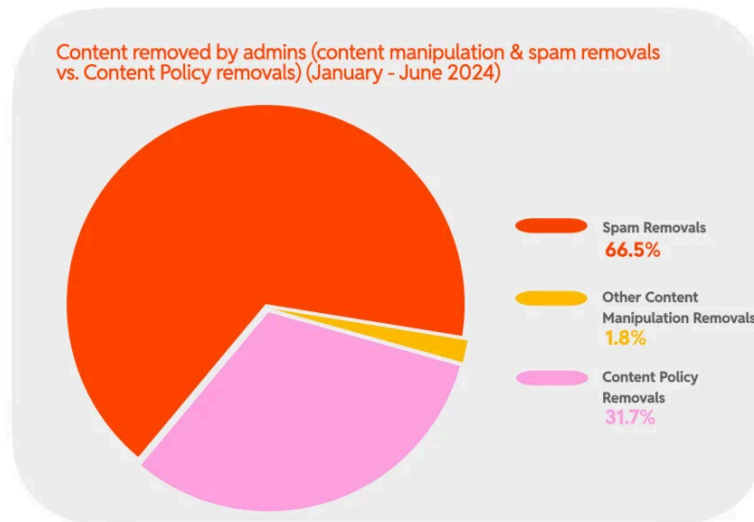


Chart 5: Content removed by admins (content manipulation & spam removals vs. Content Policy removals) (January - June 2024)

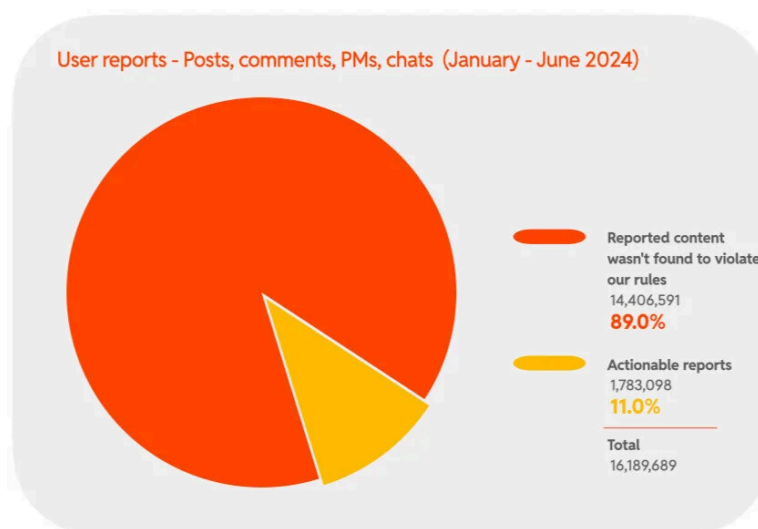


User Reports

Users may report content on Reddit via our [Reddit Help Center](#), reddit.com/report, or by using the “Report” button directly on a post, comment, or message. By submitting a report, users can anonymously alert a community’s team of moderators or Reddit administrators to something that potentially violates either a particular community’s rules or Reddit’s [Content Policy](#).

In the first half of 2024, Reddit received 16,189,689 reports from users for potential content policy violations in posts, comments, PMs, and chat messages. Admins took removal actions in response to 11% of these reports. There are many reasons we may not action a reported violation, including that it is a duplicate report or that upon review, the content was deemed non-violating. Again, these numbers can’t be compared against the last half as we are newly including chat messages in the data. We’ll provide a comparison in the next report.

Chart 6 : User reports - Posts, comments, PMs, chats (January - June 2024)



Content Types

This section breaks down admin removals, from January to June 2024, by content type, source of the report or flag (i.e., whether it was reported by users or flagged by Reddit's automated systems), and, where possible, by violation of the sitewide [Content Policy](#).

One of the notable changes in this report is that we are now including more granular data for chat message removals by Content Policy violation.

Posts & Comments

In the first half of 2024, redditors created 1,898,733,057 posts and comments, which is a 5.6% increase compared to the last half of 2023.

The numbers below include posts and comments removed by Reddit admins during that period, broken out by Content Policy violation, volume of user reports or automated flags, and actionability rate.

Chart 7 : Post & comments created vs. reported/flagged vs. removed (January - June 2024)

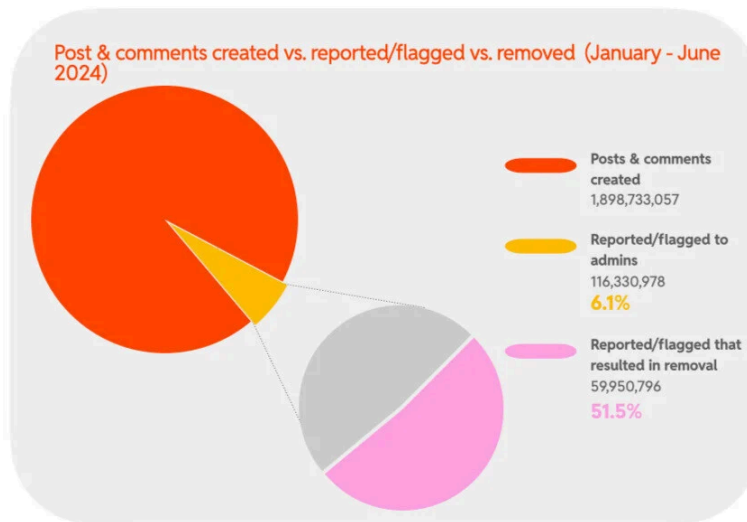


Chart 8 : Posts & comments - source of reports/flags (January - June 2024)

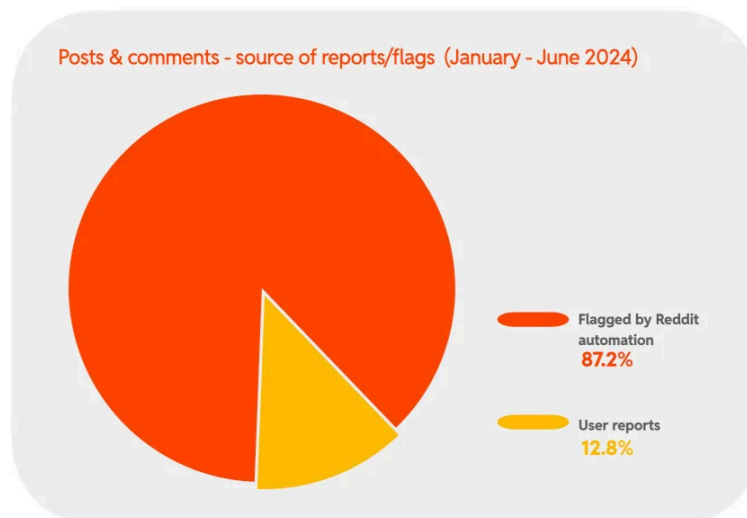
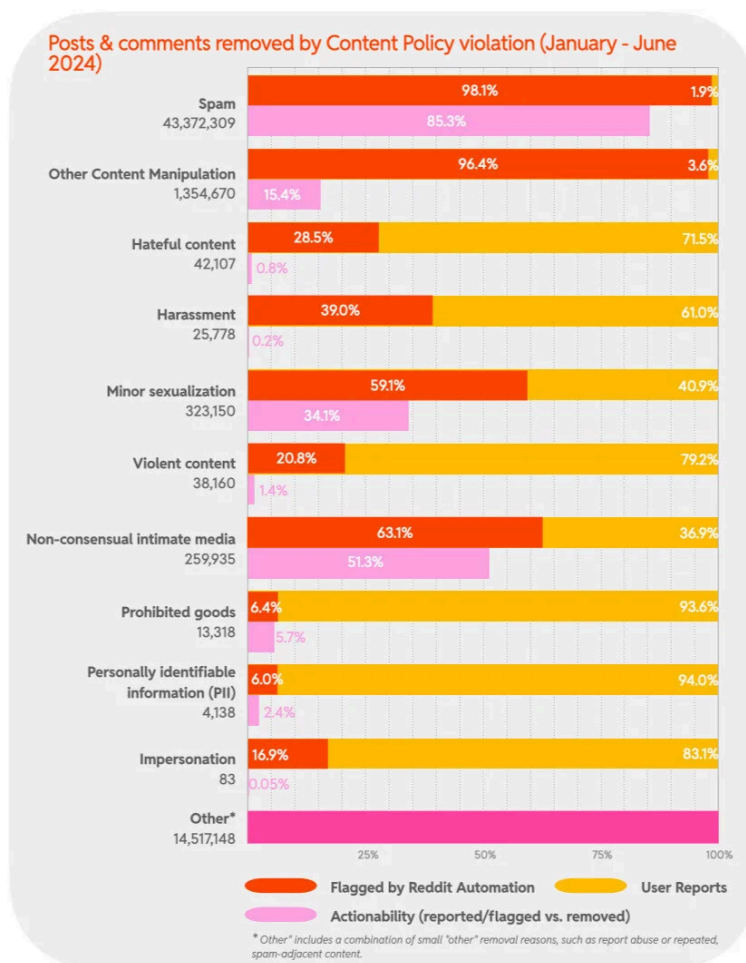


Chart 9 : Posts & comments removed by Content Policy violation (January - June 2024)



Private Messages

Private messages (PMs) are non-public direct messages sent between individual users that appear in an account's **inbox**. To maximize user privacy, Reddit admins only review (and may remove) PMs that are flagged for potential **Content Policy** violations by automated detection systems, reported by one of the participants, or triggered by other investigative signals.

Between January and June 2024, 25.4% more PMs were sent on Reddit (492,936,835) compared to the period between July and December 2023. In parallel, in the first half of 2024, admins removed 7,854,199 PMs for Content Policy violations, which is a 198.5% increase compared to the last half of 2023. Spam was by far the most common violation category (98.67% of PMs removed) and the primary driver for the half-over-half jump in admin removals, as we've observed and tackled organic trends of spam attacks shifting from public posts and comments to 1:1 communication.

Chart 10 : PMs sent vs. reported/flagged vs. removed (January - June 2024)

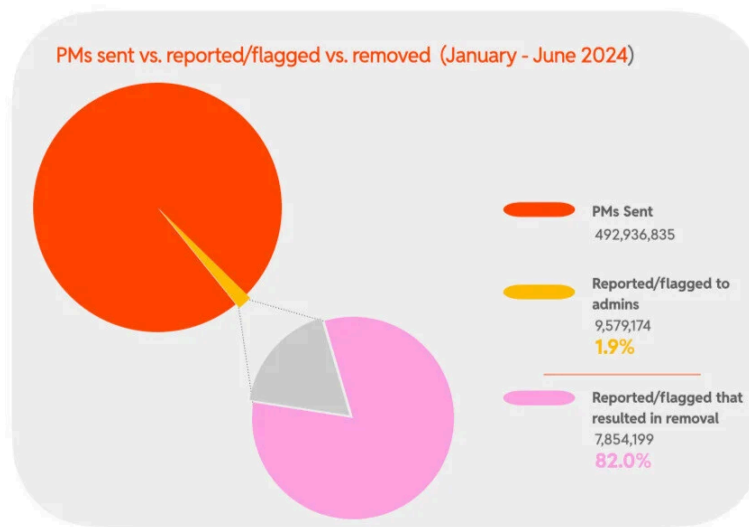


Chart 11 : Private messages - source of reports/flags (January - June 2024)

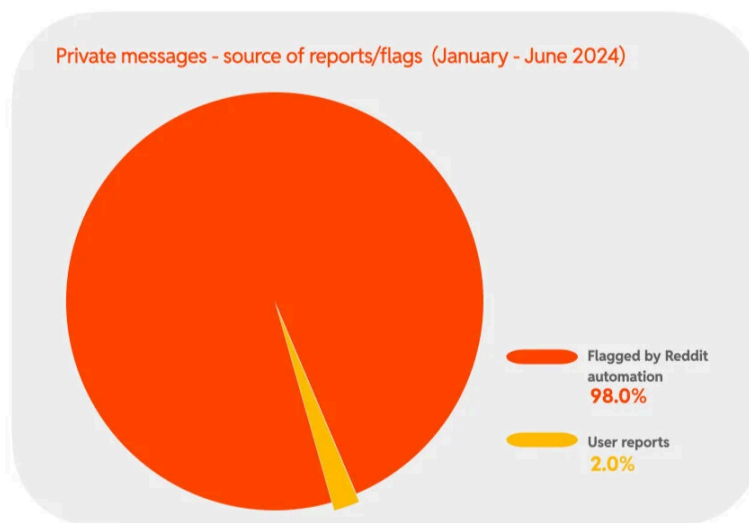
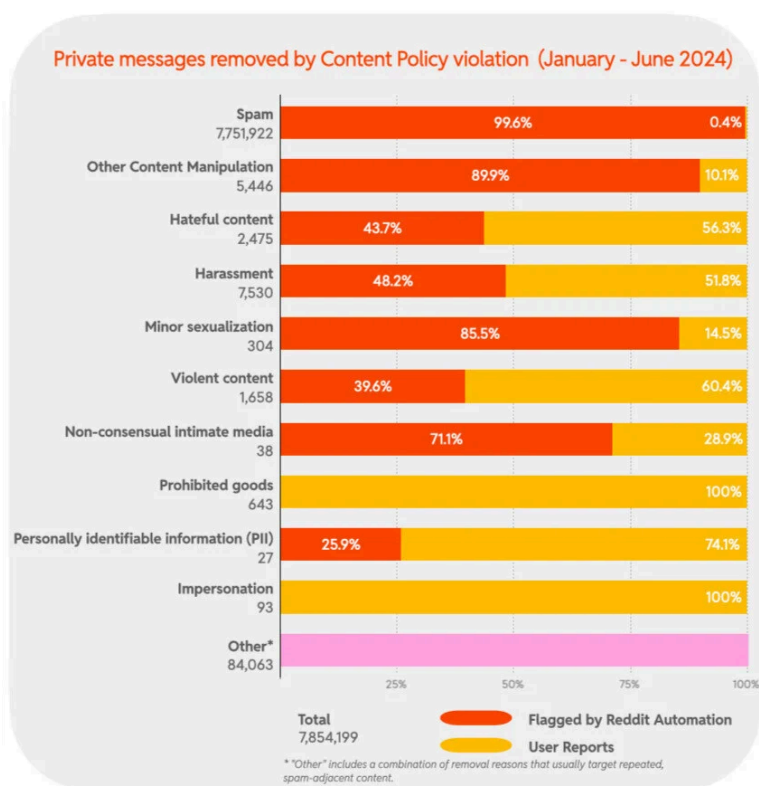


Chart 12: Private messages removed by Content Policy violation (January - June 2024)



Chats

Redditors can send requests to other users to start real-time conversations in chats at any time, or exchange messages in **chat channels**. From January to June 2024, a total of 2,941,786,605 chat messages were exchanged.

During the same period, Reddit admins removed 1,916,414 chat messages, the vast majority of which were initially flagged by Reddit automation (88.4%).

Chart 13: Chat messages sent vs. reported/flagged (January - June 2024)

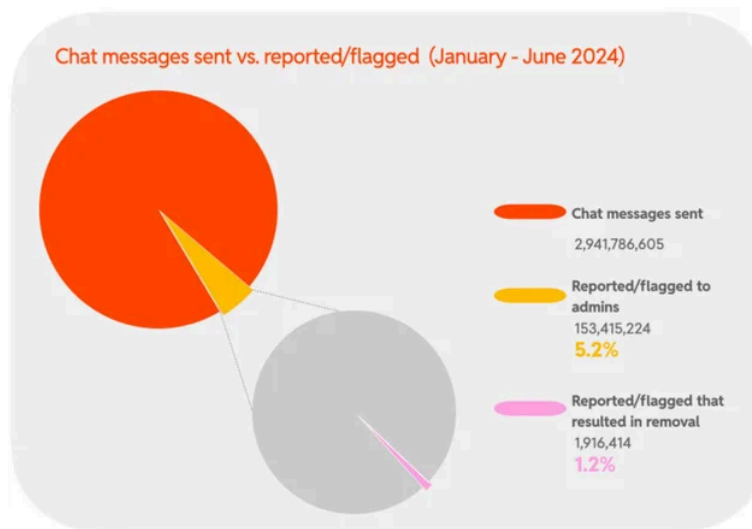


Chart 14 : Chat messages - source of report/flag (January - June 2024)

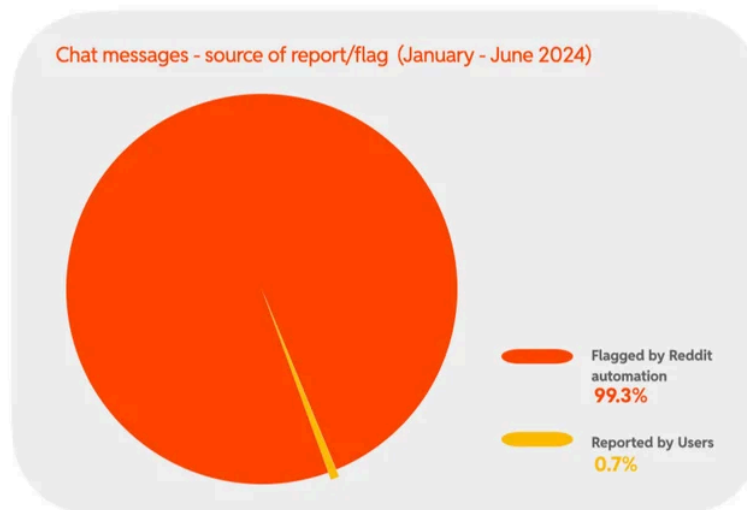
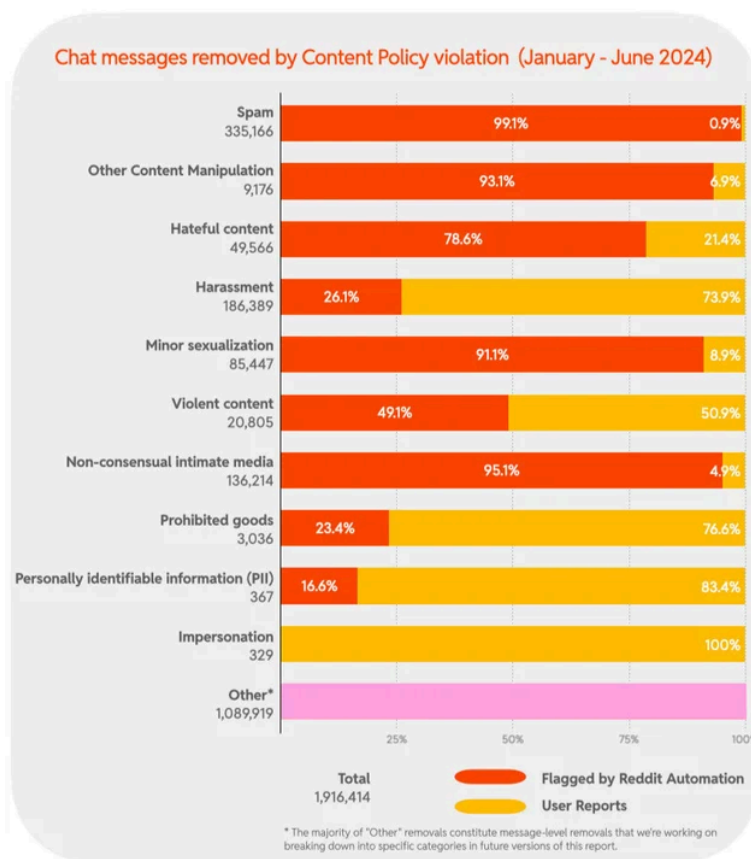


Chart 15: Chat messages removed by Content Policy violation (January - June 2024)



Communities

Reddit is powered by a vast network of communities, aka subreddits. In the first half of 2024, there were 1,076,346 new communities created on Reddit – a little more than 6% increase since the last reporting period.

Reddit communities are created, run, and populated by Reddit users – some of these users help manage these communities as community moderators, and play an important role in shaping each community's culture and norms.

In this section, we bring our approach to community-level enforcement into focus. This includes sharing metrics and insights into Reddit admin actions taken to ensure that communities and moderators adhere to the [Content Policy](#) and abide by expectations laid out in the [Moderator Code of Conduct](#).

Community Bans

Properly moderated Reddit communities are valuable spaces for redditors to engage on any number of niche topics. However, communities that are found to be spam-related, in violation of

other rules, or lack active moderation are banned by Reddit admins. We work hard to quickly detect and ban inherently abusive communities, but the decision to ban more established communities is never taken lightly. This action can only be carried out by Reddit admins.

From January to June 2024, admins banned 676,010 communities (newly created and existing) for Content Policy violations, representing a slight increase (5.5%) compared to the number of bans issued over the preceding 6-month period.

Spam violations continue to make up the majority of bans in this period (75.1%), and the number of communities banned by admins for non-spam related violations is 168,560. These bans were largely due to communities being unmoderated (92.4%). In addition, we saw close to a 71% increase in subreddit bans for non-consensual intimate media as a result of new and improved early detection and automated enforcement tools implemented in late 2023.

Chart 16 : Communities created vs. banned (not including spam-related bans) (January - June 2024)

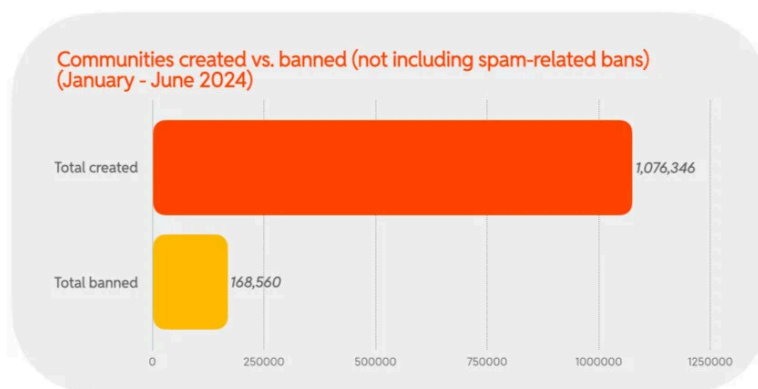
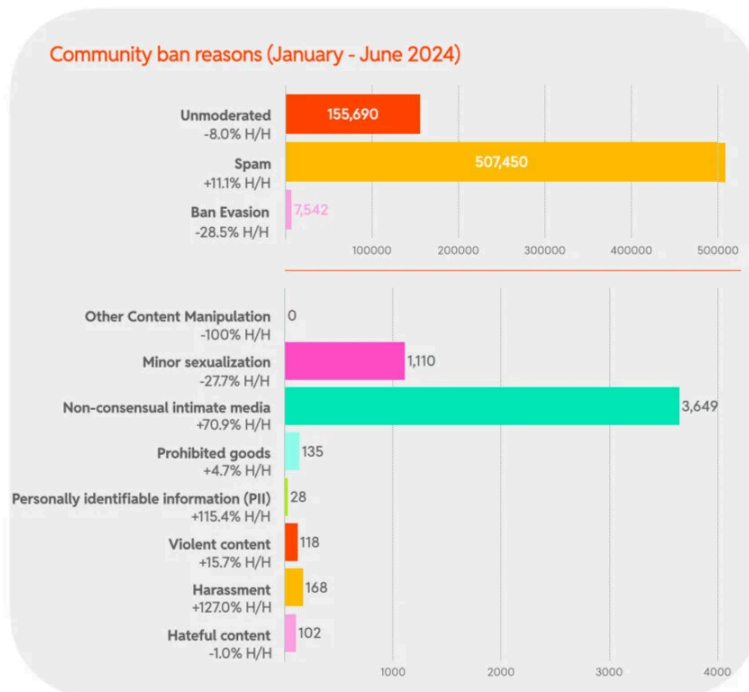


Chart 17 : Community ban reasons (January - June 2024)



Moderator Code of Conduct

The **Moderator Code of Conduct** outlines our expectations for community moderators. Redditors can **flag to admins** instances in which moderators and/or communities might be in violation of the Code.

Admins conduct outreach when we determine that a moderator or moderator team has violated the Moderator Code of Conduct—whether it be for allowing policy-violating content, interfering or encouraging interference with other communities, inactive moderation, or other issues. The intent of the outreach is generally to educate and rehabilitate but if that doesn't work, we may take further actions which are outlined below.

From January to June 2024, Reddit investigated 762 potential violations of the Moderator Code of Conduct, leading to a 98% actionability rate. We detail a breakdown of outreach and enforcement actions in Chart 20 below, which range from sending educational resources, to removing one or more mods, temporarily restricting a community, limiting posting functionality within a community, and more.

Chart 18 : Mod Code of Conduct Investigations by Rule (January - June 2024)



Chart 19 : Geographic Breakdown* of Mod Code of Conduct Investigations (January - June 2024)

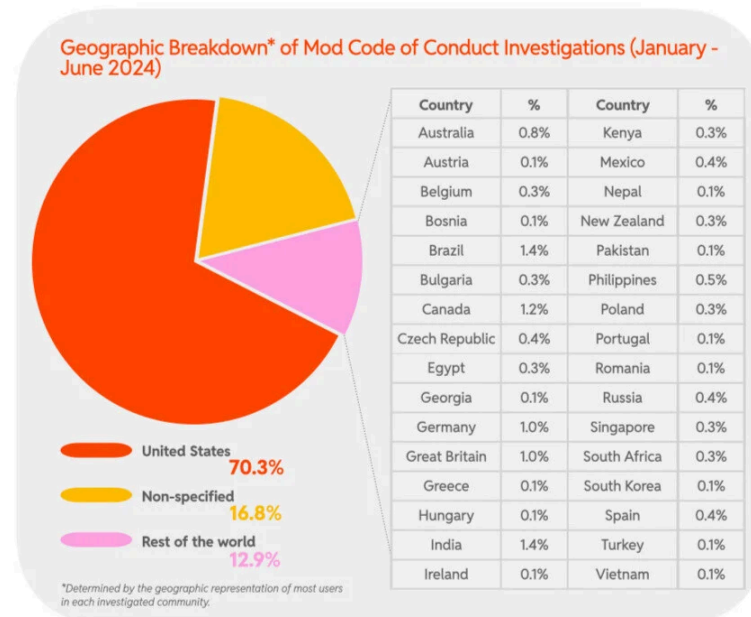
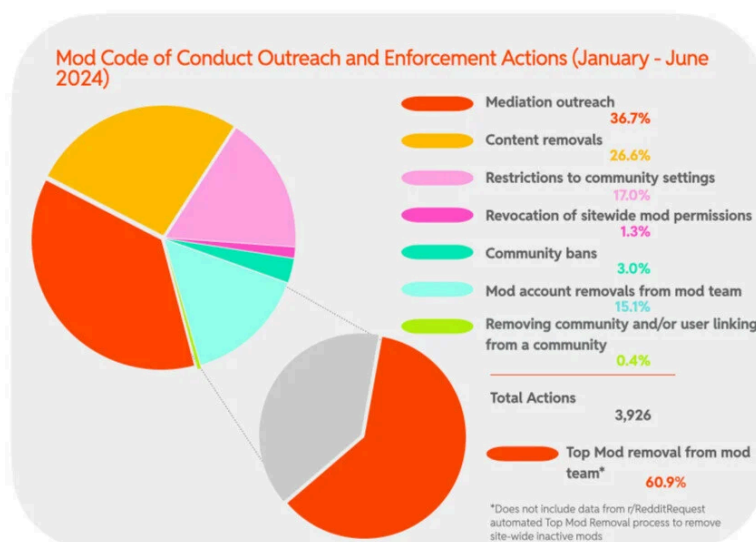


Chart 20 : Mod Code of Conduct Outreach and Enforcement Actions (January - June 2024)



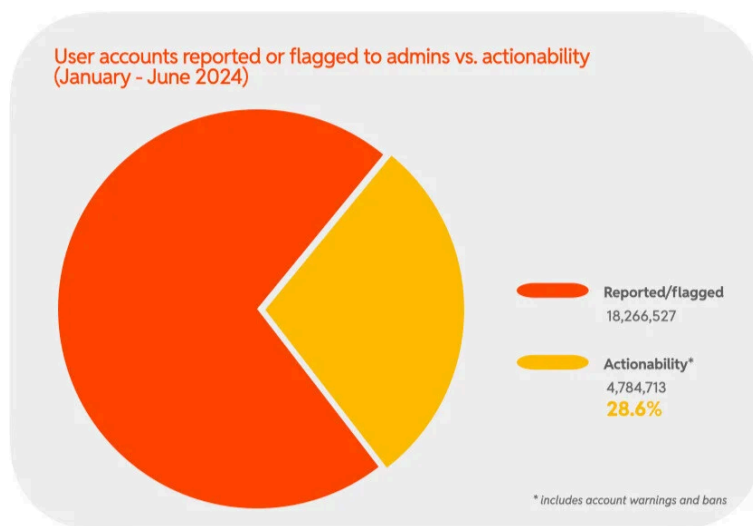
User Accounts

Account Sanctions by Reddit Admins

Reddit admins are responsible for ensuring that users adhere to Reddit's [Content Policy](#). Different types of account sanctions are applied for behaviors that violate a given policy, including: warnings, temporary bans of 3 or 7 days, and permanent bans (depending on the severity and number of previous violations).

From January to June 2024, admins handed out 821,332 account warnings, as well as 4,410,615 temporary and permanent account bans. Note that multiple sanctions can be applied to a single account over time.

Chart 21 : User accounts reported or flagged to admins vs. actionability (January - June 2024)



In the graph below, account sanctions issued by Reddit admins are organized by policy violations. Starting with this report, we're including account warning data, in addition to temporary and permanent account ban numbers.

Content manipulation and spam are excluded from this data and corresponding analysis due to their disproportionate share (58.7% of all account violations from January to June 2024) to allow for better representation of the other Content Policy reasons for account bans.

In the first half of 2024, our Safety teams continued to make notable improvements to internal machine learning systems that aim to detect non-consensual intimate media. These efforts led to a 163.2% increase in accounts permanently banned for violating our non-consensual intimate media policy, compared to the last half of 2023.

Chart 22 : Account sanctions by Content Policy violation (not including content manipulation or spam) (January - June 2024)

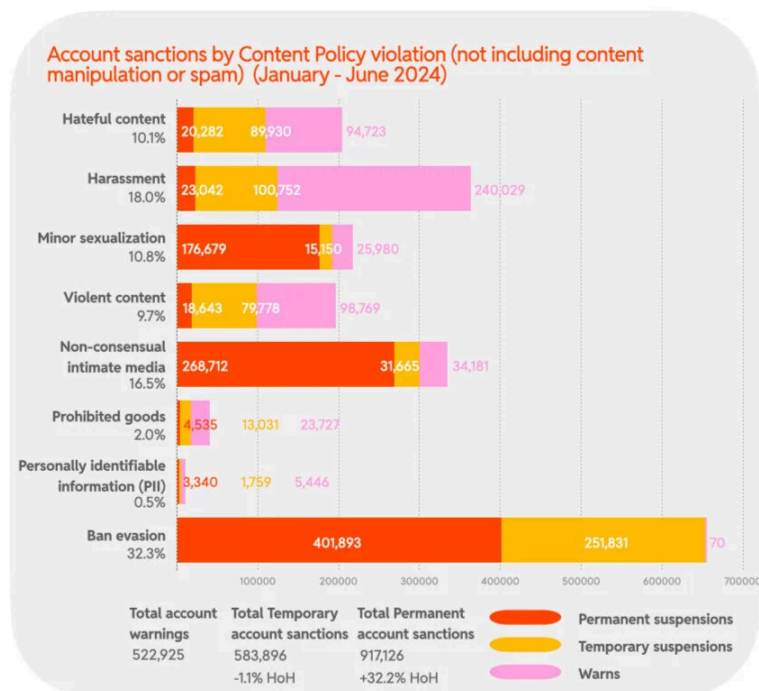
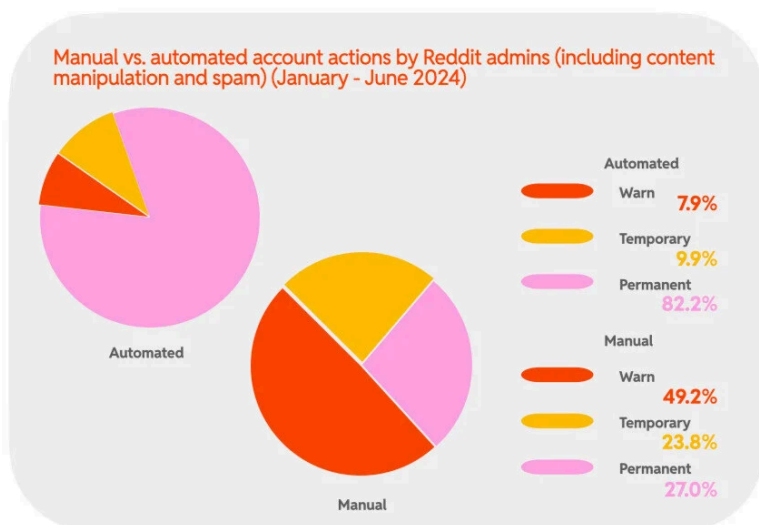


Chart 23 : Manual vs. automated account actions by Reddit admins (including content manipulation and spam) (January - June 2024)



Automated permanent bans can occur for a variety of reasons, for example:

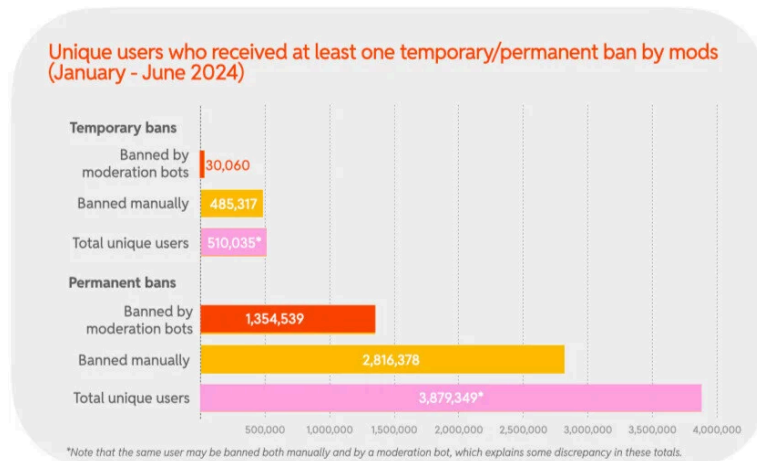
- Spam: accounts that are initially identified and temporarily actioned as spam become permanent bans when certain behavior is verified during probationary period.
- Users evading a community ban: when a user evades a ban, they receive sequential

- 3-day / 7-day / permanent bans if they continue their behavior.
- Users evading a sitewide ban: after a user is permanently suspended for violating the **Content Policy**, their alternate accounts are usually suspended too.
- Vote manipulation: when users participate in "vote manipulation," they receive sequential warning / 3-day / 7-day / permanent bans if they continue their prohibited behavior.
- Users sharing content that has previously been confirmed as illegal or severely violative, such as CSAM, non-consensual intimate media, or foreign terrorist content.

Users Banned from Communities by Mods

Moderators can also ban users who are not following their community rules or are being otherwise disruptive to their communities. They can do this through automated tools or manual actions. While this type of ban can be temporary or permanent, it only applies to that specific community and not to the rest of Reddit.

Chart 24 : Unique users who received at least one temporary/permanent ban by mods (January - June 2024)



Appeals

When we remove a piece of content for violating our Content Policy or take an associated account-level enforcement action, the account that posted the content is notified of the removal reason and provided instructions for how to appeal. Appeals are evaluated by Reddit admins, and are either granted (resulting in the reinstatement of the account/content) or denied.

We expanded user appeal options for Reddit admin sanctions in response to Content Policy violations to include content-specific appeals in late 2023, in addition to appeals of account-level sanctions. In January 2024, we also started tracking appeals of account warning sanctions (alongside temporary and permanent bans). These changes are reflected starting with this report, which provides appeal data by rule for both content-level and account-level sanctions.

In the first half of 2024, Reddit admins received 162,478 appeals of content-level sanctions and

245,340 appeals for account-level sanctions, which respectively represent 7.9% and 2.4% of all sanctions in each category. The success rate of these appeals and consequently the reversal of the sanction issued averages around 20.8%.

Chart 25 : Appeals of content-level sanctions issued by admins (January - June 2024)

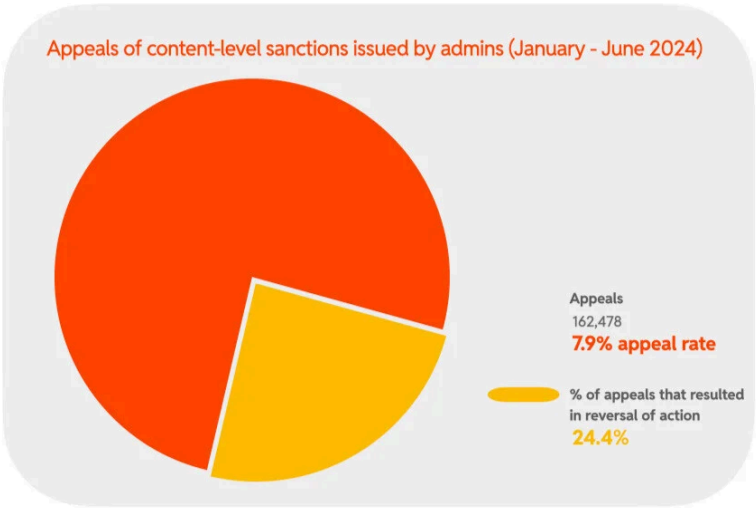


Chart 26 : Appeals of content-level sanctions issued by admins by reason (January - June 2024)

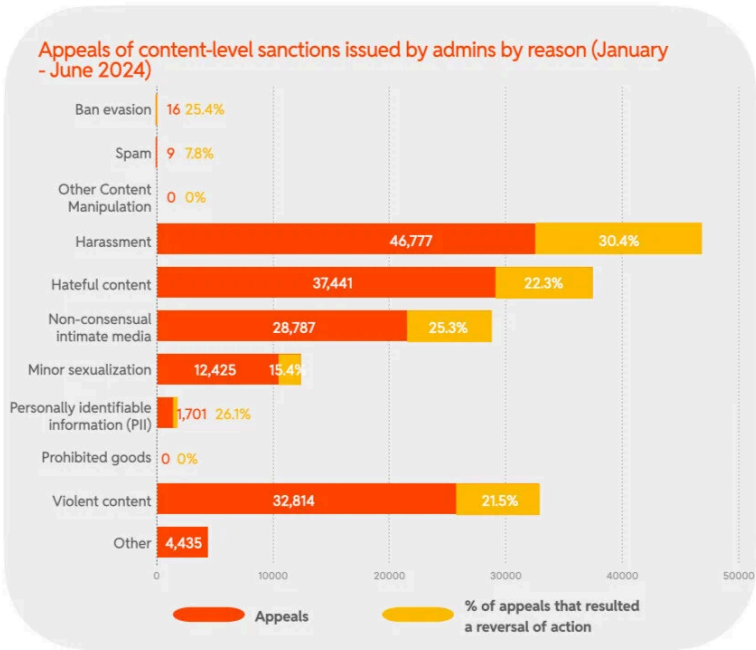


Chart 27 : Appeals of account-level sanctions issued by admins (January - June 2024)

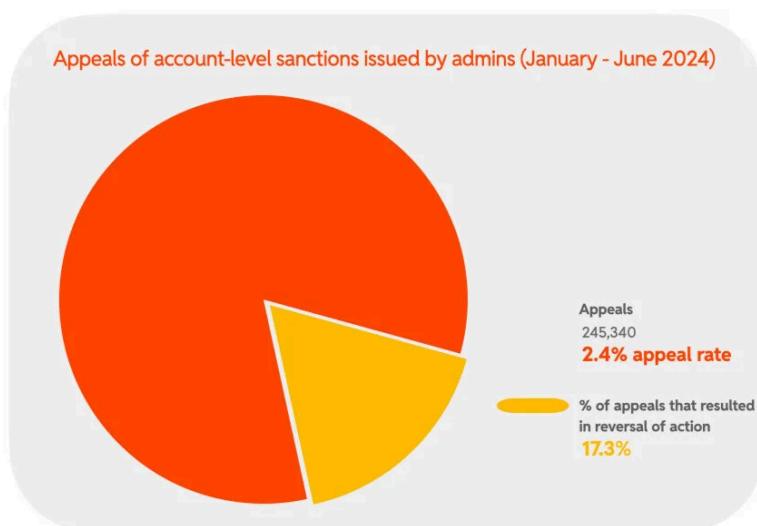
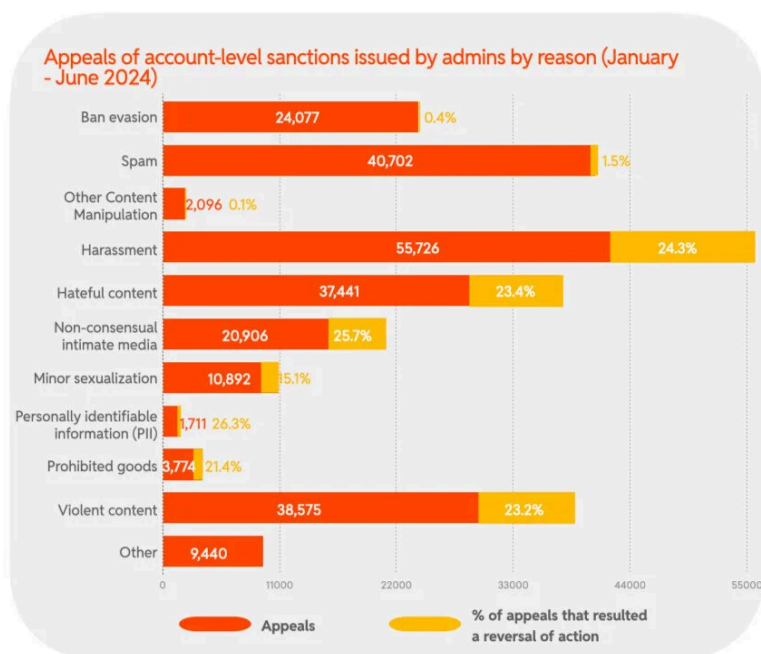


Chart 28 : Appeals of account-level sanctions issued by admins by reason (January - June 2024)



Legal Removals

This section covers legal removal requests received by Reddit from governments, law enforcement agencies, and private parties (e.g., lawyers/solicitors) from around the world between January and June 2024.

Note: A single legal removal request may identify several pieces of content (URLs). In this section, we report both the number of requests and the total number of pieces of content identified in those requests.

Government and Law Enforcement Requests to Remove Content

This section covers legal requests submitted by government and law enforcement agencies to remove content on Reddit (either via court order or some other type of request).

Government and law enforcement officials may seek the removal of content for a variety of reasons, including alleged violations of local law. Reddit scrutinizes each request to determine its legal sufficiency, and may push back, seek more context, or deny the request in whole or in part for any number of reasons, including that the request is overbroad or inconsistent with [international law](#).

Process-wise, all reported content is first reviewed against our [Content Policy](#), and any violations are actioned by the appropriate internal team. Reddit's Content Policy is applied universally regardless of how we become aware of the violating content or who submits the report. When there are no underlying Content Policy violations, we evaluate the legal request under both local and international law, including against [human rights standards](#). In cases where Reddit determines that the reported content appears to violate local law, Reddit may [restrict access](#) (aka “geoblock”) to the content in the relevant country.

In the first half of 2024, Reddit received 160 government and law enforcement requests from 26 countries to remove content from the platform, representing a 32% increase since the previous report. The top requesting countries included India (22), United Arab Emirates (21), Australia (20), and Germany (14). Collectively, these four countries accounted for 48% of all global government and law enforcement removal requests received during this reporting period.

The majority of content identified in government and law enforcement requests (80%) was removed for Content Policy violations. A relatively small percentage of content (4%) was restricted locally in the requester’s country based on violations of local law. In cases where local content restrictions have been implemented, users in that country will encounter a notice and explanation when trying to access the content. Additionally, the impacted user(s) will receive a Private Message that notifies them directly about the situation. For more information about our process, please refer to [this](#) Help Center article.

Trends

Since last report:

- 32% increase in the number of government and law enforcement removal requests
- 64% increase in the volume of content reported in these requests

- 6% increase in the overall action rate on removal requests received (considering both Content Policy removals and geoblocking actions)

Notable Requests

- **Estonia** - We received our first removal request from Estonian law enforcement. However, we were unable to process the request due to a lack of sufficient detail.
- **India** - We geo-restricted access to a subreddit in India in response to a Section 69A Blocking Order from the Ministry of Electronics and IT Government of India (MEITY).
- **New Zealand** - We temporarily geo-restricted seven comments in New Zealand in response to a name suppression order.
- **Singapore** - We received two reports from the Government of Singapore identifying "egregious content based on Singapore's Broadcasting Act". We removed 15 posts for [Rule 1](#) (hateful content) violations.
- **Turkey** - We geo-restricted access to a post in Turkey that shared a drawing of a founding member of the militant Kurdistan Workers' Party (PKK) on a 50 Lira note in response to a request from the Information and Communication Technologies Authority (BTK) under Article 8 of Law No. 5651.
- **United Kingdom** - We removed 19 pieces of content for violating [Rule 7](#) (prohibition on the transaction of certain goods/services), including three subreddits, 10 accounts, and five posts, in response to a National Crime Agency request.

Fraudulent Government and Law Enforcement Removal Requests

Reddit protects the rights of our users to create, consume, and share a wide variety of content on the platform. We take this responsibility seriously and an important part of this duty is to scrutinize each legal removal request that identifies user content to ensure validity and legitimacy.

Between January and June 2024, we identified four fraudulent requests submitted by individuals claiming to be government or law enforcement officials and targeting non-violative user content on Reddit. In one example, the requester's email address was spoofed. In another, the requester attached an official-looking letter to support their claim. We rejected all of these requests, and continue to keep an eye out for bogus requests to protect against such efforts.

Chart 29: Government and Law Enforcement Content Removal Requests (January - June 2024)

Government and Law Enforcement Content Removal Requests (January - June 2024)						
Country	Requests	Action rate*	Pieces of Content or Communities Identified	% Content Policy Violations***	% Geoblocked Content	No Action****
Australia	20	94%	36	94%	0%	5%
Brazil	7	100%	7	100%	0%	0%
Canada	6	95%	62	95%	0%	4.8%
Denmark	2	100%	2	100%	0%	0%
Estonia	1	0%	1	0%	0%	100%
France	1	100%	1	100%	0%	0%
Germany	14	100%	26	100%	0%	0%
India	22	65%	62	50%	15%	35%
Indonesia	2	100%	2	100%	0%	0%
Iraq	1	0%	1	0%	0%	100%
Ireland	1	100%	2	100%	0%	0%
Italy	1	100%	1	100%	0%	0%
Malaysia	2	0%	7	0%	0%	100%
Netherlands	2	100%	7	100%	0%	0%
New Zealand	5	88%	16	19%	69%	12%
Norway	1	100%	1	100%	0%	0%
Philippines	3	14%	7	14%	0%	86%
Poland	2	0%	2	0%	0%	100%
Russia	13**	15%	13	15%	0%	84%
South Korea	3	100%	5	100%	0%	0%
Singapore	4	100%	18	100%	0%	0%
Sweden	1	100%	1	100%	0%	0%
Turkey	6	100%	6	83%	16%	0%
United Arab Emirates	21	99%	140	99%	0%	1%
United Kingdom	12	98%	52	98%	0%	2%
United States	7	25%	24	25%	0%	75%
Total	160	84%	502	80%	4%	16%

*% of requests where some action was taken (either Content Policy removal or geoblock action)
 **We received 34 "duplicate" requests from Roskomnadzor during this period. Duplicate requests are identical requests submitted by the same agency more than once during the same reporting period. We didn't include these numbers in our overall tally because duplicates are not unique requests and their inclusion in the above table would artificially inflate the numbers.
 ***includes content already removed by the user, by mods, or by admins
 ****reasons for no action include incomplete requests or requests where we asked for more information and the requester did not respond or follow-up

Chart 30: Government and Law Enforcement Content Removals by Content Type (January - June 2024)

Government and Law Enforcement Content Removals by Content Type (January - June 2024)		
Type of Content Reported	Removed for Content Policy Violations	Access Restricted in Requesting Country
Post/Comment	182	21
User	190	0
Subreddit	30	1
Total	402	22

Chart 31 : Reddit Actions in Response to Government and Law Enforcement Content Removal Requests (January - June 2024)

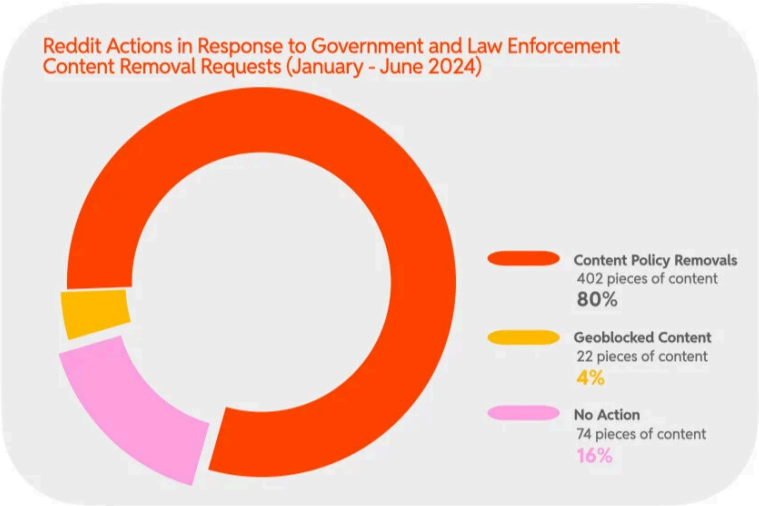


Chart 32 : Government and Law Enforcement Content Removal Requests (2022-2024)

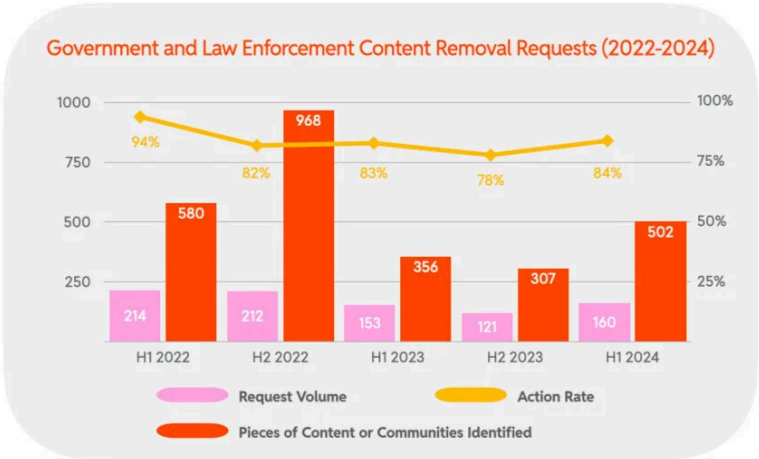
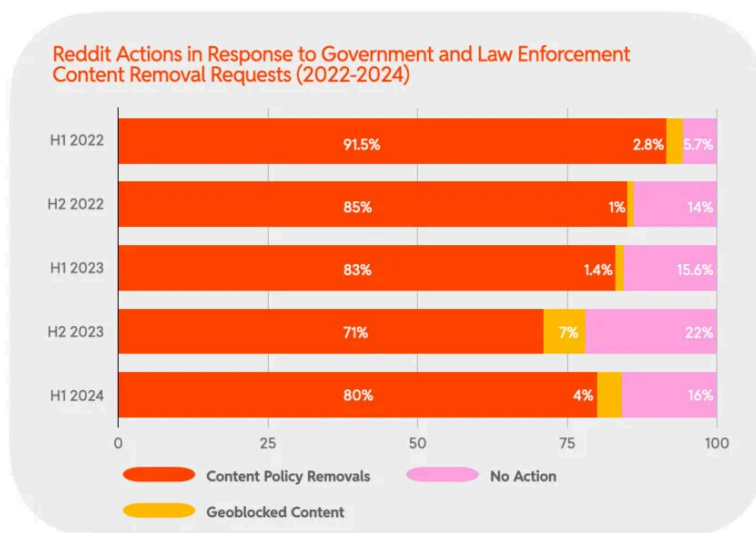


Chart 33 : Reddit Actions in Response to Government and Law Enforcement Content Removal Requests (2022-2024)



Child Sexual Abuse Material

While the overwhelming majority of Reddit users are adults, we take minor safety extremely seriously. We have zero tolerance for content or interactions that involve the sexual exploitation of minors. We use a combination of automated methods (including hash-matching technology, which applies a unique digital fingerprint to each media file to help identify violative content uploaded to Reddit), human review, and community reports to detect activities potentially related to child sexual exploitation on Reddit. When we find child sexual abuse material (“CSAM”) on the platform, it is removed immediately and the offending user is permanently suspended from Reddit. We also take the steps required by U.S. law to report the relevant users/content to the [National Center for Missing and Exploited Children \(NCMEC\)](#), and preserve relevant account data.

Between January and June of 2024, we submitted 221,029 CyberTipline reports to NCMEC, an increase of 65.5% from the second half of 2023. This increase reflects our continued investment toward enhancing detection methods and operational capabilities in response to evolving violative behavior trends within the industry.

Reddit removed content in response to 305,902 minor sexualization reports submitted between January and June of 2024. Note: a single removal action may impact several pieces of content.

We remain steadfastly committed to preventing and disrupting the sexual exploitation of children. For more information on our efforts to combat this type of violative content, please refer to our article on [How Reddit Fights Child Sexual Exploitation](#).

Chart 34 : CSAM Report Sources (January - June 2024)

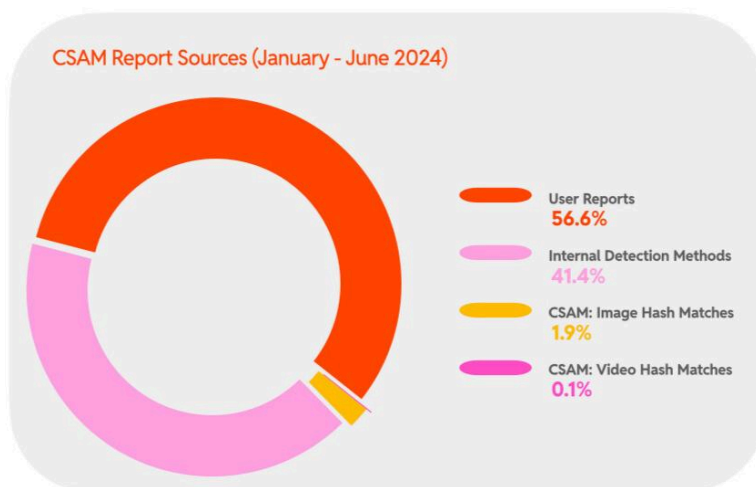
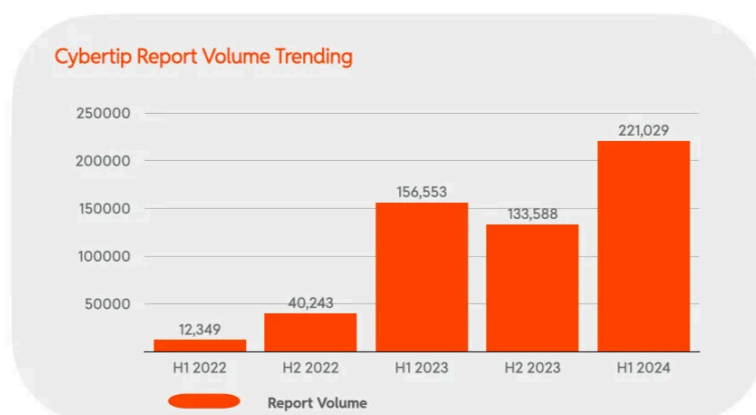


Chart 35 : Cybertip Report Volume Trending



Terrorist Content Removals

Reddit has **zero tolerance for the dissemination of terrorist content on our platform**. When we become aware of violative content, we remove it and take appropriate action against the account that posted it.

Reddit's **Content Policy** explicitly **prohibits content that glorifies, incites or calls for violence or physical harm**, including content that promotes or supports the activities of terrorists or designated terrorist organizations. Violative content includes: material posted by terrorists or designated terrorist organizations and their supporters, expressions of affiliation or support for terrorists or designated terrorist organizations, and glorification of terrorist acts. It also includes content that solicits or incites a person or group to participate in, commit, or contribute to terrorist activities.

Reddit uses a combination of automated technologies, user/community/external reports, and internal escalation processes to identify or flag potentially violative terrorist content on our platform. In the first half of 2024, Reddit manually removed 2,142 pieces of terrorist content from the platform, resulting in 2,139 accounts being permanently suspended and three subreddits being banned. This represents a 144% increase in manual terrorist content removals since our last report -- mainly due to improvements made in the detection tools that we use to flag potentially violative content for human review.

In H1 2024, 94% of potentially violative terrorist content reviewed by admins was flagged by automation, resulting in a 86% removal rate. The remaining 6% of potentially violative terrorist content reviewed by admins was reported by humans (e.g. DSA illegal content reports, internal escalations, and reports from government and law enforcement agencies) and resulted in 100% of content being removed. The vast majority of violative content that was flagged to admins by automation or reported by humans was removed within 24 hours of human review.

More information about how Reddit fights the dissemination of terrorist content is available [here](#).

Chart 36 : Terrorist Content Report Sources (January - June 2024)

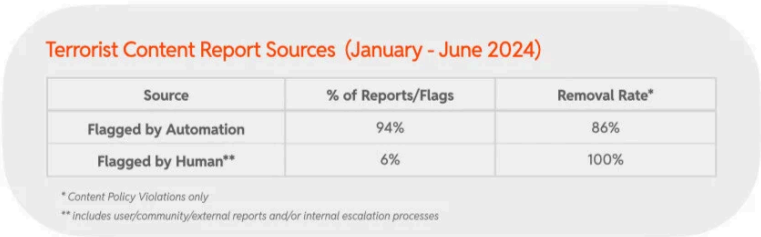
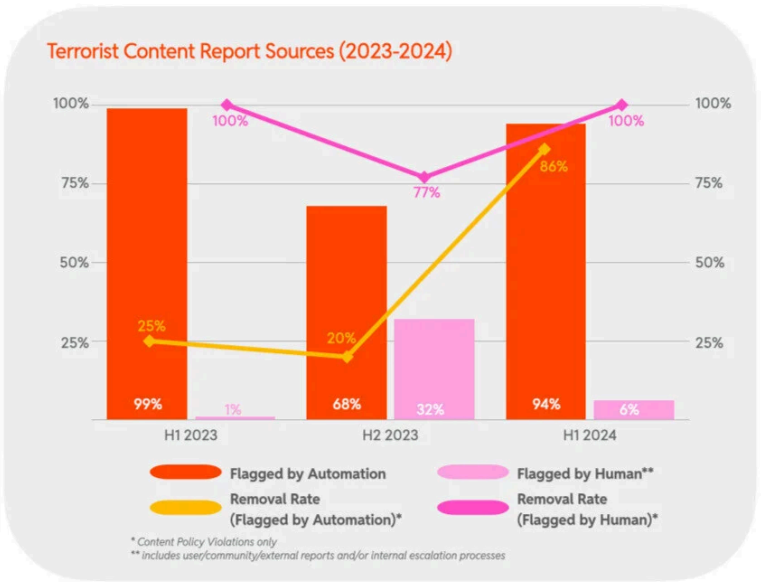


Chart 37 : Terrorist Content Report Sources (2023-2024)



Legal Requests Submitted by Private Parties to Remove Content

Reddit also receives legal requests from private parties to remove content. Examples include requests from businesses, private individuals, or non-governmental organizations (or lawyers/solicitors writing on their behalf) to remove content they believe is defamatory or otherwise violates their private legal rights.

As described above, all content identified in these requests is first reviewed under Reddit's [Content Policy](#), and content that violates our rules is removed. When there are no underlying Content Policy violations, but the content violates local law(s), Reddit may restrict access to the content in the country where it is alleged to be illegal. In these cases, users in that country will encounter a notice and explanation when trying to access the content.

In the first half of 2024, Reddit received 143 legal demands from private parties seeking the removal of content and citing local laws (a 22% increase in volume compared to the last reporting period). Our highest volume requesters were from the United States (79), United Kingdom (15), and Turkey (12). We removed 27% of content identified in these requests for violating Reddit's Content Policy (a 6% decrease compared to our previous report) and we declined to action the remaining 73% of content identified in these requests (a 5% decrease compared to our previous report).

Reasons for declining action include that the content identified didn't violate our Content Policy or local law, or the legal request was somehow incomplete (e.g., we asked for more information from the requester and they didn't follow-up).

Note: This section does not include requests from users to remove/delete their own content under the EU General Data Protection Regulation or the California Consumer Privacy Act..

Trends

Compared to the previous report:

- 22% increase in private party legal requests since last reporting period
- 6% decrease in content removed for Content Policy violations
- 73% of content identified in these requests resulted in no action (a 5% decrease from our last reporting period)

Notable Requests

- **Greece** - We received a removal request from an attorney representing a generative AI educational platform regarding a user who posted about their experience with the business. The comments didn't violate our Content Policy, and we took no action on the request in support of our users' right to engage in honest discussions about products, services or businesses.
- **UAE** - We received a request from an online reputation management firm seeking the removal of 15 customer reviews of a global migration services company. No action was taken.
- **UK** - We received a removal request from a law firm representing an entrepreneur regarding 13 pieces of content that allegedly defamed and harassed their client. The content was removed under our Content Policy, though seven pieces of content were reinstated following a successful appeal by the reported user.

Fraudulent Private Party Legal Removal Requests

As mentioned above, an important part of our process is to carefully review each and every legal removal request to ensure validity and legitimacy. Between January and June 2024, we identified two private party legal removal requests targeting negative business reviews on Reddit that were subsequently determined to be fraudulent.

In one example, the requester attached a court order that we were able to independently verify was fraudulent. In the other, the requester attached a letter purportedly from a government entity.

In each instance, the bogus requests were rejected and no action was taken on the identified content.

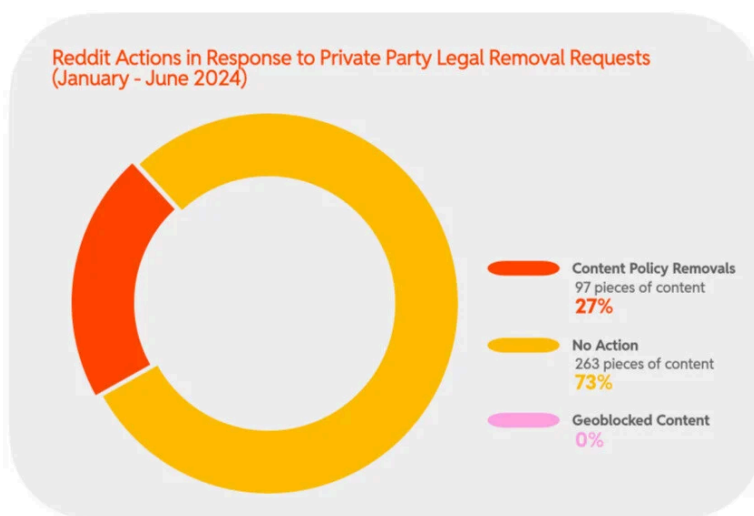
Chart 38 : Private Party Legal Removal Requests (January - June 2024)

Private Party Legal Removal Requests (January - June 2024)						
Country	Requests	Action Rate*	Pieces of Content or Communities Identified	% Content Policy Violations	% Geoblocked Content	No Action**
Australia	4	65%	23	65%	0%	35%
Austria	2	0%	1	0%	0%	100%
Brazil	1	100%	3	100%	0%	0%
Canada	5	36%	11	36%	0%	64%
Croatia	1	11%	9	11%	0%	88%
Denmark	2	58%	12	58%	0%	41%
Germany	2	0%	13	0%	0%	100%
Greece	1	0%	1	0%	0%	100%
India	4	23%	34	23%	0%	76%
Italy	3	0%	3	0%	0%	100%
Japan	4	71%	7	71%	0%	29%
New Zealand	1	0%	1	0%	0%	100%
Russia	1	100%	1	100%	0%	0%
Serbia	1	0%	1	0%	0%	100%
Spain	2	0%	5	0%	0%	100%
Turkey	12	55%	31	51.6%	0%	45%
United Arab Emirates	3	0%	17	0%	0%	100%
United Kingdom	15	33%	57	33%	0%	67%
United States	79	14%	129	14%	0%	86%
Total	143	25%	359	27%	0%	73%

* % of requests where some action was taken (either Content Policy removal or geoblock action)

** Reason for no action include incomplete requests, duplicate requests, or requests where we asked for more information and the requester did not respond or follow-up.

Chart 39 : Reddit Actions in Response to Private Party Legal Removal Requests (January - June 2024)



Copyright Removals

Reddit's Copyright Policy prohibits users from making unauthorized use of another's copyrighted work in a way that infringes the copyright owner's rights. We follow a notice-and-takedown process that is consistent with the U.S. Digital Millennium Copyright Act (DMCA).

When Reddit receives a valid copyright takedown notice, we remove the violative content identified in the notice and notify the account holder where appropriate. For more information, please visit our [Copyright Policy](#).

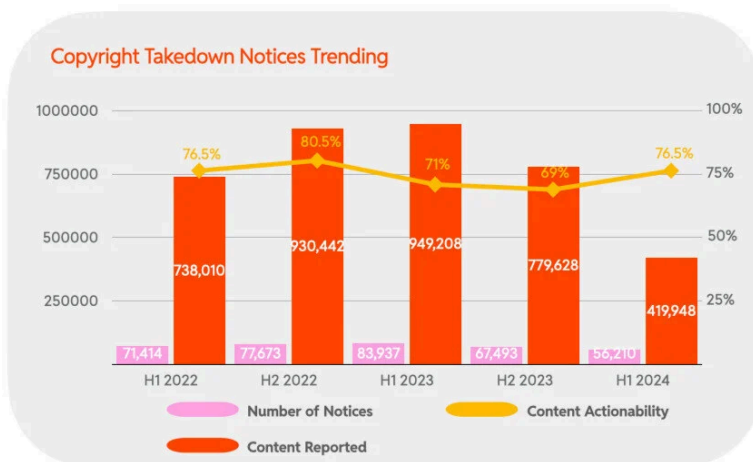
This section covers the enforcement of Reddit's Copyright Policy, including the volume of content removed from Reddit in response to valid copyright takedown notices, as well as the volume of content we declined to remove because the notices were invalid. We also include data about content we reinstated after the original poster submitted a valid appeal or the rightsholder withdrew its copyright takedown notice.

From January to June of 2024, we received 56,210 copyright takedown notices, representing a 16% decrease compared to the last reporting period. We actioned, in whole or in part, 52,376 of these notices (a 91% notice actionability rate). The notices requested the removal of 419,948 pieces of content, which was 46% less than the volume of content reported during the last reporting period. We removed 321,328 pieces of content in response to these notices, representing a 76.5% content actionability rate and a 40% decrease in the total amount of content removed from Reddit since the last report.

Chart 40: Copyright Takedown Notices (January - June 2024)

Copyright Takedown Notices (January - June 2024)						
	Number of Notices	Notices Actioned in Whole or in Part	Notice Actionability	Content Reported	Content Removed	Content Actionability
January - June 2024	56,210	52,376	91%	419,948	321,328	76.5%

Chart 41 : Copyright Takedown Notices Trending



Copyright User Account and Community Bans

In appropriate circumstances, Reddit bans user accounts that repeatedly violate our Copyright Policy. Reddit may also ban subreddits after multiple removals of violative content or where it is clear that the subreddit is dedicated to sharing violative content.

From January to June of 2024, Reddit banned 757 user accounts for repeat Copyright Policy violations, a decrease of 5% compared to the last half of 2023. Reddit also banned 292 subreddits during this reporting period, a decrease of 35% compared to last report.

Invalid Copyright Takedown Notices

When Reddit receives an invalid copyright takedown notice, we reject the notice and do not take any related action on the identified content.

A copyright takedown notice may be invalid for many reasons, including:

- Failing to include [all the required elements of a complete takedown notice](#)
- Confusing other [Content Policy](#) issues for copyright infringement, such as privacy violations or harassment

- Targeting content that makes a “[fair use](#)” of the copyright owner’s work, as allowed by copyright law

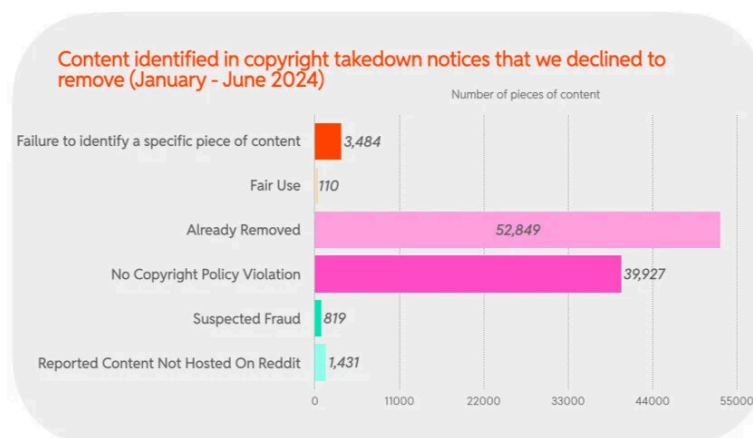
From January to June of 2024, Reddit rejected 20,980 invalid copyright takedown notices (a 37% notice rejection rate) and did not take any related action on 98,620 pieces of content.

For more information about copyright takedown notices, please visit our [Copyright Policy](#).

Notable Examples:

- Fair Use: A company submitted a copyright takedown notice seeking the removal of a text post, and identified their copyright work as a written guidelines handbook. The Reddit post quotes a short passage from the handbook in order to criticize the company’s ethics and practices. We declined to remove this content because we believe it makes [fair use](#) of the written passage.
- Not a copyright issue: The owner of a company submitted a copyright takedown notice seeking the removal of a text-only post, which mentions the business name in the post title. The takedown notice claims that the post infringes the copyright in the business name. Because [names are not subject to copyright](#), we declined to remove the content.
- No copyright violation: A livestreamer submitted a copyright takedown notice seeking the removal of a text post. The streamer stated their copyrighted work was a live streamed video, but the text post on Reddit only described the events that occurred during the livestream. Since the reporter’s work was not present in the Reddit post, we declined to remove the content.
- No copyright violation: A software company submitted a copyright takedown notice based on their copyrighted software seeking the removal of a text post. The post was asking other Redditors whether it was necessary to buy a new copy of the software alongside a new computer. Because the post did not contain a copy of the reporter’s software, we declined to remove the content.

Chart 42 : Content identified in copyright takedown notices that we declined to remove (January - June 2024)



Copyright Appeals and Withdrawals

Reddit receives appeals, including counter notices under the DMCA, from users whose content has been removed in response to a copyright takedown notice. A valid appeal usually results in the reinstatement of the content to Reddit. More information on counter notices can be found [here](#).

Reddit may also restore content that was removed as a result of a valid copyright takedown notice if the party who submitted the notice withdraws their claim of copyright infringement. Someone might withdraw their claim of copyright infringement after they resolved the issue directly with the user who posted the reported content, or because they reported the content by mistake.

Reddit complies with valid appeals (including counter notices) and withdrawal requests, and rejects those that are invalid.

From January to June of 2024, Reddit received and reviewed 470 appeals (an 18% increase from the last report) and 22 withdrawal requests. 99 of these appeals were valid and resulted in the restoration of 502 pieces of content to Reddit, which was a 62% decrease in the amount of restored content compared to the last report. All 22 withdrawal requests were processed, resulting in the restoration of 134 pieces of content to Reddit.

Trademark Removals

Reddit's [Trademark Policy](#) prohibits users from making unauthorized use of another's trademark in a way that may confuse or mislead others about the source of goods or services, or affiliation with the trademark owner. We process trademark takedown notices following a notice-and-takedown procedure. When Reddit receives a valid trademark takedown notice, we remove the violative content identified in the notice and notify the account holder where appropriate. For more information, please visit our [Trademark Policy](#).

This section covers the volume of content removed from Reddit in response to valid trademark takedown notices, as well as the volume of content we declined to remove because the notices were invalid.

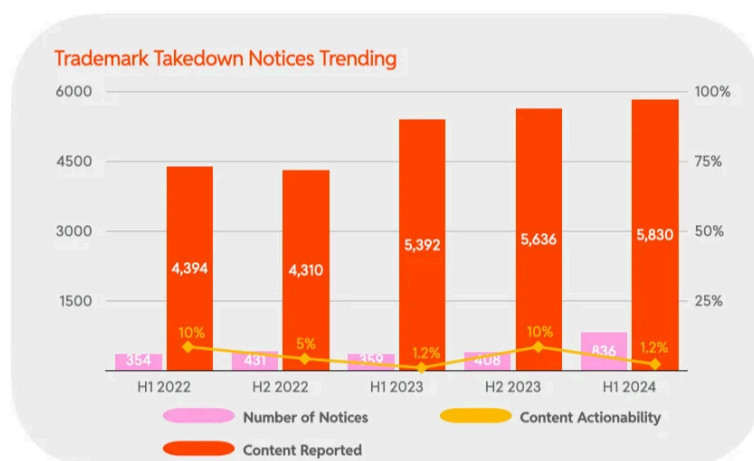
From January to June of 2024, Reddit received 836 trademark takedown notices, an increase of 104.9% compared to the last report. These notices requested the removal of 5,830 pieces of content, an increase of 3.4% compared to the last report. Reddit actioned either in whole or in part 59 notices (a 7.1% notice actionability rate), and removed 155 pieces of content (a 2.7% content actionability rate).

The 46.2% decrease in our notice actionability rate from the last report was due to a large spike of invalid trademark takedown notices from one trademark owner. Our content actionability rate decreased 73% from the last report because the notices received during this period reported an increased volume of non-violative content.

Chart 43 : Trademark Takedown Notices (January - June 2024)

Trademark Takedown Notices (January - June 2024)						
	Number of Notices	Notices Actioned in Whole or in Part	Notice Actionability	Content Reported	Content Removed	Content Actionability
January - June 2024	836	59	17.1%	5,830	155	2.7%

Chart 44 : Trademark Takedown Notices Trending



Trademark User Account and Subreddit Bans

Under certain circumstances, Reddit may ban user accounts that repeatedly violate Reddit's Trademark Policy. We may also ban subreddits after multiple removals of violative content or where it is clear that the subreddit is dedicated to sharing violative content.

From January to June of 2024, Reddit banned 14 user accounts and 10 subreddits for violating our Trademark Policy.

Invalid Trademark Notices

When Reddit receives an invalid trademark takedown notice, we reject the notice and decline to remove the reported content.

From January to June of 2024, we rejected 777 trademark takedown notices and declined to remove 5,675 pieces of content because the notices were invalid.

A notice may be invalid for many reasons, including:

- Failing to include information sufficient to assess whether or not a trademark policy violation has occurred, such as failing to identify a valid, registered trademark
- Reporting content that does not make use of the trademark
- Targeting content that makes a "fair use" of the claimant's trademark, as allowed by trademark law
- Reporting content from a different jurisdiction or for a different class of goods/services

- than the trademark is registered to protect
- Confusing other policy issues for trademark, such as copyright infringement, impersonation, privacy, or harassment

Notable Examples:

- No Trademark Use: A trademark owner submitted a trademark takedown notice reporting video clips of the trademark owner speaking about the Israel-Palestine conflict. The reported content did not use the trademark, so we rejected the notice and declined to remove the content.
- Fair Use: A company submitted a trademark takedown notice seeking the removal of a Reddit image post which they claimed used its word mark without authorization. The imagery in the post combined with the company's word mark was clearly paired to provide a commentary/criticism about the company's business practices. We declined to remove the content because we believe it makes [fair use](#) of the company's word mark.

Trademark Appeals and Withdrawals

Reddit receives appeals from user accounts whose content (posts and comments) have been removed in response to a trademark takedown notice. A valid appeal usually results in the reinstatement of the content to Reddit.

Reddit may also restore content that was removed as a result of a valid trademark takedown notice if the party who submitted the notice withdraws their claim of trademark infringement. Someone might withdraw their claim of trademark infringement after resolving the issue directly with the user who posted the reported content, or because they reported the content by mistake.

Reddit complies with valid appeals and withdrawal requests, and rejects those that are invalid.

From January to June of 2024, Reddit received 0 trademark appeals and 0 withdrawal requests.

Information Requests

This section covers the volume of global information requests received during the first half of 2024, along with our rate of disclosure and other insights.

At Reddit, we believe that privacy is a right. By default, we collect and retain limited information for most accounts as outlined in [our privacy policy](#).

Reddit receives a variety of requests for account information, including legal process (e.g., a warrant or court order) related to government and law enforcement investigations, private party legal requests related to civil litigation or criminal defense, and user requests for their own data under applicable privacy regulations.

Legal Requests for Account Information

Reddit may disclose specific account information in response to valid legal requests from government and law enforcement agencies or private parties (e.g., civil litigants and criminal defendants) when required by law and in certain emergency situations. A specialized Reddit team carefully reviews every information request for procedural validity and legal sufficiency, and objects when appropriate.

User Notice

To promote due process and maximize transparency, Reddit attempts to notify our users when their account data is subject to legal information requests before any disclosures are made (i.e. pre-production notice), unless we are legally prohibited from doing so, or under certain other counterproductive circumstances (e.g., exigent emergency situations, child safety matters).

If Reddit is legally prohibited from providing pre-production notice of an information request, Reddit will attempt to notify the user upon expiration of the legally enforced non-disclosure period (i.e. post-production notice).

For more information regarding user notice, please refer to the [Reddit Guidelines for Law Enforcement](#).

Government and Law Enforcement Agency Requests for Account Information

Reddit receives legal requests for the disclosure of account information from global government and law enforcement agencies on a regular basis. These requests are typically one of two varieties: non-emergency disclosure requests or exigent emergency disclosure requests.

- Non-emergency information requests require the issuance of formal legal process, such as a warrant or court order, which is then submitted to Reddit for processing.
- Emergency disclosure requests involving threats of imminent death or serious bodily harm do not require formal legal process due to their exigent nature, but must be submitted in accordance with applicable law (e.g. 18 USC § 2702(c)(4)).

Non-emergency Government and Law Enforcement Agency Requests for Account Information

Reddit carefully reviews each request for compliance with applicable laws. If we determine that a request is not legally valid (e.g., missing legal requirements; seeking information outside the scope of the issued legal process), Reddit will challenge or reject it. If we consider the request to be overbroad or unclear, we will ask the requesting entity to modify or refine the request.

All requests for account information must be narrowly tailored, identify the account(s) at issue (e.g., u/name or email address), and specify the information sought (e.g., IP addresses).

Between January and June 2024, Reddit received 999 non-emergency legal requests for account information from global government and law enforcement agencies, an increase of 23% compared to the prior report. This is the highest volume of information requests that Reddit has received in a single reporting period.

Reddit received information requests from a total of 26 countries, including our first requests from Bangladesh, Bulgaria, Croatia, Estonia, Luxembourg, and the United Arab Emirates

Reddit disclosed account information in response to 694 (69%) of these global legal requests, a decrease of 10% from the prior report. These disclosures related to 1,894 accounts.

The US accounted for 705 requests (71%) of global volume, and Reddit disclosed data (in whole or in part) in response to 583 (83%) of them.

Chart 45: Global Government and Law Enforcement Agency non-emergency request volumes and disclosure rate (January - June 2024)

Global Government and Law Enforcement Agency non-emergency request volumes and disclosure rate (January - June 2024)

Country	Requests	Disclosure rate*	Identifiers** Cited	Accounts disclosed***	Subreddit info**** requested	Subreddit info**** disclosed
Australia	11	9	23	2	0	0
Austria	1	0	1	0	0	0
Bangladesh	1	0	2	0	0	0
Belgium	1	100	1	1	0	0
Brazil	8	0	14	0	0	0
Bulgaria	1	0	3	0	0	0
Canada	14	71	20	15	0	0
Chile	1	0	2	0	0	0
Croatia	1	0	2	0	0	0
Czech Republic	1	0	1	0	0	0
Denmark	1	0	2	0	0	0
Estonia	1	0	2	0	0	0
France	7	71	10	5	0	0
Germany	106	41	179	45	4	0
Greece	1	0	2	0	0	0
Hungary	1	0	2	0	0	0
India	29	0	65	0	16	0
Ireland	3	0	4	0	1	0
Italy	4	0	9	0	0	0
Luxembourg	1	0	2	0	0	0
New Zealand	1	0	1	0	0	0
Norway	1	0	1	0	0	0
Poland	4	0	4	0	0	0
Portugal	6	33	6	2	0	0
Singapore	3	0	3	0	0	0
Spain	4	0	10	0	1	0
Sweden	4	0	4	0	0	0
Switzerland	1	0	1	0	0	0
Ukraine	1	0	1	0	0	0
United Arab Emirates	2	0	1	0	0	0
United Kingdom	73	66	96	54	5	0
United States	705	82	1,431	1,770	14	1
TOTAL	999	69	1,905	1,894	41	1

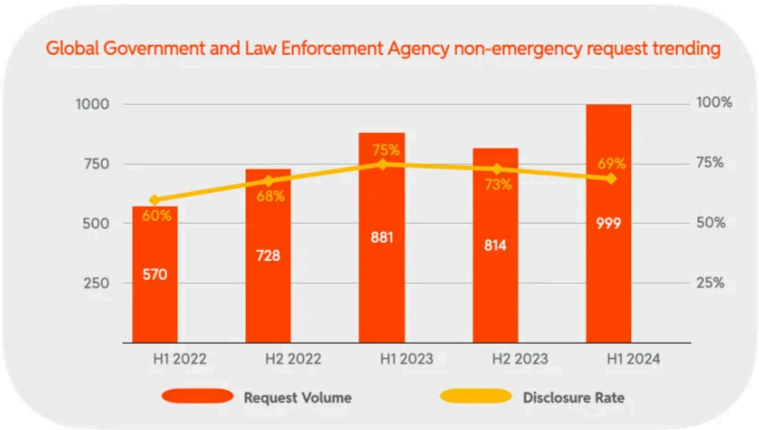
* Disclosure may refer to partial or full disclosure of the requested account data. If Reddit disclosed any data in response to a request, it is counted in the disclosure rate. The disclosure rate is calculated using the total number of requests rather than the total number of identifiers cited.

** Legal requests must specify Reddit usernames or alternate identifiers (such as email addresses, phone numbers, etc.) for which data is sought. In some cases, an identifier (such as an email address) may be connected to multiple usernames. Inclusion of an alternate identifier does not mean Reddit is able to search by it.

*** If Reddit disclosed non-public account information (in whole or in part) in response to a legal request, that account is counted in the Accounts Disclosed column.

**** Subreddit requests seek information about a community, rather than an individual account. Often, such requests are over broad or otherwise subject to challenge. Where such requests seek information about the moderators of a specific subreddit, we generally seek to limit disclosure to a list of moderator usernames, which is publicly available in most cases and does not require legal process to obtain.

Chart 46 : Global Government and Law Enforcement Agency non-emergency request trending



Types of Investigations

To provide more context into the reasons for global requests for account information, we are including details about the types of investigations associated with these requests as noted by law enforcement.

Chart 47: Investigation Types for Global Government and Law Enforcement Agency non-emergency requests (January - June 2024)

Investigation Types for Global Government and Law Enforcement Agency non-emergency requests (January - June 2024)	
Type of Investigation	Global Requests
Child Safety (i.e. sexual exploitation of children)	418
Non Consensual Intimate Media (NCIM)	96
Violent crimes (i.e. murder, armed robbery, sexual assault, etc.)	48
Non-violent crimes (i.e. burglary, drugs, defamation, etc.)	30
Cybercrime (i.e. fraud, doxxing, illegal gambling, etc.)	28
National security related investigations (i.e. terrorism)	9
Self-harm	3
Other/unknown investigation types	370

User Notice for Government and Law Enforcement Agency Requests

Reddit attempts to notify users about legal requests seeking disclosure of their account information unless prohibited from doing so by law, or under limited exceptions where notice would be counterproductive. With that said, government and law enforcement requests are often subject to non-disclosure orders (NDOs) or other prohibitions that restrict or delay our ability to provide user notice. In those cases, we push back when an NDO does not specify an expiration or otherwise impedes on Redditors' rights.

Reddit provided pre-production user notice for 12% of global government and law enforcement requests received between January and June 2024.

Chart 48 : User Notice for Government and Law Enforcement Agency Requests (January - June 2024)*



Notice Type	Number of Legal Requests	Number of Users Notified
Pre-production Notice	85	124
Post Production Notice	40	68

*User notice may apply to legal process received outside of the current reporting period.

Non-emergency U.S. Legal Process Types

The majority of global requests to disclose account information continue to originate from U.S. government and law enforcement authorities.

The type of U.S. legal process served on Reddit determines the categories of historical data that Reddit may be compelled to disclose. In general:

- U.S. subpoenas may compel disclosure of basic subscriber information (BSI), which include:
 - the account holder's email address (if any);
 - IP logs (including registration IP);
 - phone number (if any); and
 - financial information associated with Reddit's Gold and Contributor Program (if any).
- U.S. court orders may compel disclosure of BSI and other non-content records about the account, such as account preferences and communication header information (e.g., the to/from fields of a Private Message or the participant list for a chat discussion).
- U.S. search warrants may compel disclosure of BSI, other non-content records, and the contents of communications (e.g., information about a user's votes, posts, comments, PMs, chats, and other information regarding the substance of a user's communications).

In addition to U.S. legal process that may compel the one-time disclosure of historical data (listed above), U.S. pen register / trap and trace (PRTT) orders may compel multiple ongoing disclosures of IP logs and communication headers for a strictly defined and limited period of time. PRTT orders may not compel disclosure of the content of communications.

For more information regarding the types of data collected by Reddit, please refer to our [Privacy Policy](#).

Chart 49 : U.S. Government and Law Enforcement Agency non-emergency disclosure requests by type of legal process (January - June 2024)

U.S. Government and Law Enforcement Agency non-emergency disclosure requests by type of legal process (January - June 2024)

Type of Legal Process	U.S. Subpoenas	U.S. Court Orders	U.S. Search Warrants	U.S. Pen Register / Trap and Trace Orders	Total
Number of Requests	452	29	227	0	708
Disclosure rate*	81%	62%	88%	0%	82%
Username identifiers requested	544	22	283	0	849
Accounts disclosed** based on username identifiers	434	14	246	0	694
Alternate identifiers*** requested	324	72	178	0	574
Accounts disclosed** based on alternate identifiers***	97	162	816	0	1,075
Subreddit info**** requested	13	0	1	0	14
Subreddit info**** disclosed (limited to a list of mod usernames)	1	0	0	0	1

* Disclosure may refer to partial or full disclosure of the requested account data. If Reddit disclosed any data in response to a request, it is counted in the disclosure rate. The disclosure rate is calculated using the total number of requests rather than the total number of identifiers cited.

** If Reddit disclosed non-public account information (in whole or in part) in response to a legal request, that account is counted in the Accounts Disclosed column.

*** Legal requests may specify alternate identifiers (such as email addresses, phone numbers, etc.) rather than Reddit usernames to identify accounts for which data is sought. In some cases, an identifier (such as an email address) may be connected to multiple usernames. Inclusion of an alternate identifier does not mean Reddit is able to search by it.

**** Subreddit requests seek information about a community, rather than an individual account. Often, such requests are over broad or otherwise subject to challenge. Where such requests seek information about the moderators of a specific subreddit, we generally seek to limit disclosure to a list of moderator usernames, which is publicly available in most cases and does not require legal process to obtain.

U.S. Requests under a Mutual Legal Assistance Treaty (MLAT)

Reddit may receive legal requests under a Mutual Legal Assistance Treaty (MLAT). The MLAT process enables non-U.S. law enforcement agencies to work with U.S. law enforcement to issue legal requests under U.S. law in order to “obtain evidence, information, and testimony abroad in a form admissible in the courts of” their own country. This means that any disclosed data may be shared with non-U.S. law enforcement in the context of a criminal investigation or related proceeding. Requests received under MLAT are subject to the same scrutiny and user notice policies as all other U.S. requests.

Of the 705 U.S. requests received between January and June 2024, two requests were issued pursuant to MLAT.

Chart 50 : U.S. Government and Law Enforcement Agency non-emergency MLAT requests (January - June 2024)

U.S. Government and Law Enforcement Agency non-emergency MLAT requests (January - June 2024)

Type of Legal Request	Court Order	Search Warrant
Requests received	1	1
Disclosure rate*	100%	100%
MLAT Countries	Ireland	Malta
Username identifiers requested	1	1
Accounts disclosed** based on username identifiers	1	1
Alternate identifiers*** requested	1	0
Accounts disclosed** based on alternate identifiers***	2	0
Subreddit info**** requested	0	0
Subreddit info**** disclosed	0	0

* Disclosure may refer to partial or full disclosure of the requested account data. If Reddit disclosed any data in response to a request, it is counted in the disclosure rate. The disclosure rate is calculated using the total number of requests rather than the total number of identifiers cited.

** If Reddit disclosed non-public account information (in whole or in part) in response to a legal request, that account is counted in the Accounts Disclosed column.

*** Legal requests may specify alternate identifiers (such as email addresses, phone numbers, etc.) rather than Reddit usernames to identify accounts for which data is sought. In some cases, an identifier (such as an email address) may be connected to multiple usernames. Inclusion of an alternate identifier does not mean Reddit is able to search by it.

**** Subreddit requests seek information about a community, rather than an individual account. Often, such requests are over broad or otherwise subject to challenge. Where such requests seek information about the moderators of a specific subreddit, we generally seek to limit disclosure to a list of moderator usernames, which is publicly available in most cases and does not require legal process to obtain.

United States Requests - State Breakdown

U.S. information requests are issued pursuant to federal or state/local law. We provide additional details about content of communications disclosures for U.S. legal requests because of their inherent constitutional (e.g., potential First Amendment) implications.

Between January and June 2024, Reddit disclosed account information (in whole or in part) in response to 79% of U.S. federal requests, and 85% of U.S. state/local requests. Reddit received the most U.S. federal requests from agency offices based in California (48), New York (33), and Virginia (32); the most state & local government and law enforcement requests originated from Illinois (61), Texas (53), and Florida (34).

Chart 51 : U.S. State/Territory Requests (January - June 2024)

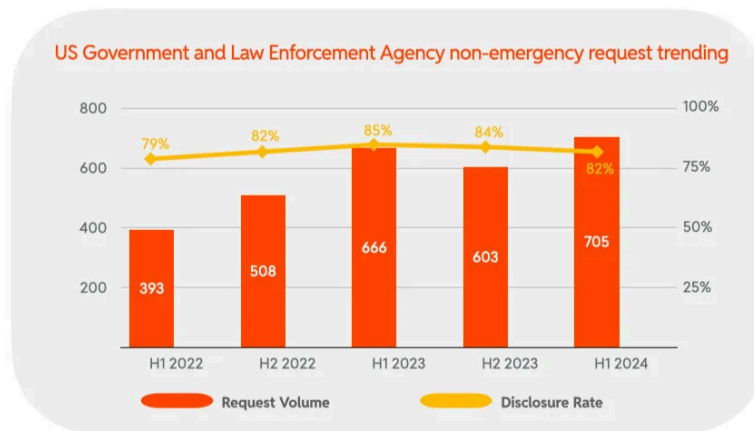
U.S. State/Territory Requests (January - June 2024)

Originating State/Territory	U.S. Federal* Requests	U.S. Federal* Requests: Non-Content Only Disclosures	U.S. Federal* Requests - Content** Disclosures	State/local Requests	State/local Requests: Non-Content Only Disclosures	State/local Requests - Content** Disclosures
Alabama	3	3	0	1	1	0
Alaska	1	1	0	2	1	1
Arizona	3	3	0	6	0	6
Arkansas	0	0	0	3	0	2
California	48	38	2	13	1	10
Colorado	2	2	0	4	0	4
Connecticut	6	5	0	0	0	0
Delaware	1	1	0	3	2	0
District of Columbia	23	17	2	0	0	0
Florida	14	8	2	34	18	9
Georgia	2	2	0	2	2	0
Guam	0	0	0	0	0	0
Hawaii	3	3	0	0	0	0
Idaho	0	0	0	3	2	1
Illinois	10	8	1	61	48	11
Indiana	6	3	0	12	2	5
Iowa	2	2	0	14	3	9
Kansas	1	0	0	0	0	0
Kentucky	0	0	0	6	1	5
Louisiana	1	1	0	1	0	1
Maine	0	0	0	0	0	0
Maryland	5	3	0	9	6	1
Massachusetts	8	8	0	7	6	0
Michigan	6	5	0	5	0	4
Minnesota	5	2	1	24	15	6
Mississippi	2	1	1	1	0	1
Missouri	4	4	0	5	3	0
Montana	0	0	0	0	0	0
Nebraska	0	0	0	5	0	3
Nevada	4	3	0	1	0	1
New Hampshire	3	1	0	4	0	4
New Jersey	4	3	1	19	12	5
New Mexico	0	0	0	0	0	0
New York	33	26	1	12	9	0
North Carolina	7	4	2	6	1	4
North Dakota	0	0	0	0	0	0
Ohio	7	1	0	14	6	5
Oklahoma	3	3	0	8	0	7
Oregon	3	3	0	1	1	0
Pennsylvania	9	6	1	9	5	3
Puerto Rico	0	0	0	0	0	0
Rhode Island	1	1	0	0	0	0
South Carolina	2	2	0	9	2	4
South Dakota	3	3	0	3	1	2
Tennessee	3	1	0	5	1	4
Texas	15	8	1	53	15	29
Utah	2	2	0	9	3	6
Vermont	1	1	0	0	0	0
Virginia	32	27	0	17	5	7
Washington	10	6	0	5	1	4
West Virginia	0	0	0	2	0	1
Wisconsin	2	1	1	5	0	5
Wyoming	2	0	2	0	0	0
Total	302	222	18	403	173	170

* For interstate agencies, geographic origin is attributed to the location of the requesting office.

** Content may include public and non-public messages/communications between users, information about a user's votes, posts, comments, and other information regarding the substance of a user's communications across Reddit. Generally, Reddit will only disclose this type of information in response to a search warrant. If any content was disclosed (in whole or in part), that request is counted in the respective Content Disclosure column.

Chart 52 : US Government and Law Enforcement Agency non-emergency request trending



Notable Non-emergency Information Requests

We take pride in protecting user privacy and freedom of speech by carefully scrutinizing all information requests, particularly in the context of legal requests to unmask anonymous account holders. The following examples represent the most notable requests we received between January and June 2024 where we pushed back based on these principles:

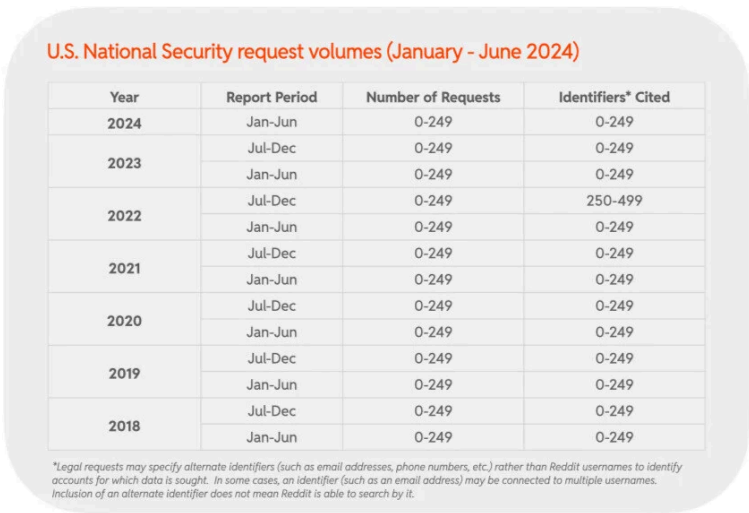
- **U.S.** - In January 2024, we received a subpoena from law enforcement seeking information about harassment on Reddit. The legal demand sought information regarding both the suspect and the victim. We contacted law enforcement to express our concerns about disclosing a victim's account information, and they agreed to limit the disclosure to only the suspect.
- **U.S.** - In June 2024, we received a subpoena from law enforcement seeking information about accounts that discussed being victims of a crime. The legal demand included a non-disclosure order prohibiting Reddit from notifying the account holders. To prevent potential ongoing harm, Reddit was obligated to turn over account information while we filed a legal challenge to the non-disclosure order to allow us to notify the users.
- **Germany** - In April 2024, we received a legal request seeking to identify a user who expressed a political opinion regarding their government's involvement in the Israel/Hamas conflict. The request was based on "Incitement of masses." However, the content in question expressed political dissent rather than incitement to violence. Due to the potential chilling effect on freedom of speech, we declined to disclose account data.

National Security Requests

U.S. law prohibits us from reporting exact numbers of National Security Letters (NSLs) or Foreign Intelligence Surveillance Act (FISA) orders received. The U.S. FREEDOM ACT of 2015 (50 U.S.C. § 1874) sets forth large bands of numbers that a company must use if it wants to report on the receipt of national security legal requests. Furthermore, companies are required to use even larger bands to differentiate between receipt of NSLs and FISA orders.

These reporting rules may work for larger companies that receive large numbers of national security requests, but they do little to provide meaningful transparency for smaller companies like Reddit that receive few, if any, national security requests. These disclosure rules undermine the effectiveness of this transparency report and diminish the trust our communities place in us.

Chart 53 : U.S. National Security request volumes (January - June 2024)



Emergency Disclosure Requests

In emergency situations, law enforcement may submit Emergency Disclosure Requests (EDRs) seeking disclosure of limited account information to assist with preventing or mitigating the exigent situation without first obtaining legal process to compel disclosure, as is required under ordinary circumstances. Under U.S. law, Reddit may grant such requests if we have a good faith belief that disclosure is necessary to prevent imminent death or serious bodily harm to a person.

Reddit evaluates these requests on a case-by-case basis. We may request additional information for a variety of reasons, including to further contextualize the nature of the emergency, clarify overly-broad requests, or validate the identity of the law enforcement official that is seeking data. Requests that do not meet the emergency disclosure threshold may be denied, and the requester may be directed to obtain legal process.

In the first half of 2024, Reddit received 218 EDRs from law enforcement agencies around the world (up 10% compared to last report), and disclosed limited account information in response to 86 (39%) of those requests (down 1% from last report).

During this period, Reddit received EDRs from 18 different countries and disclosed limited account information in response to requests from 11. We also received our first-ever EDR from Croatia.

Chart 54 : Emergency Disclosure Request volumes and disclosure rate (January - June 2024)

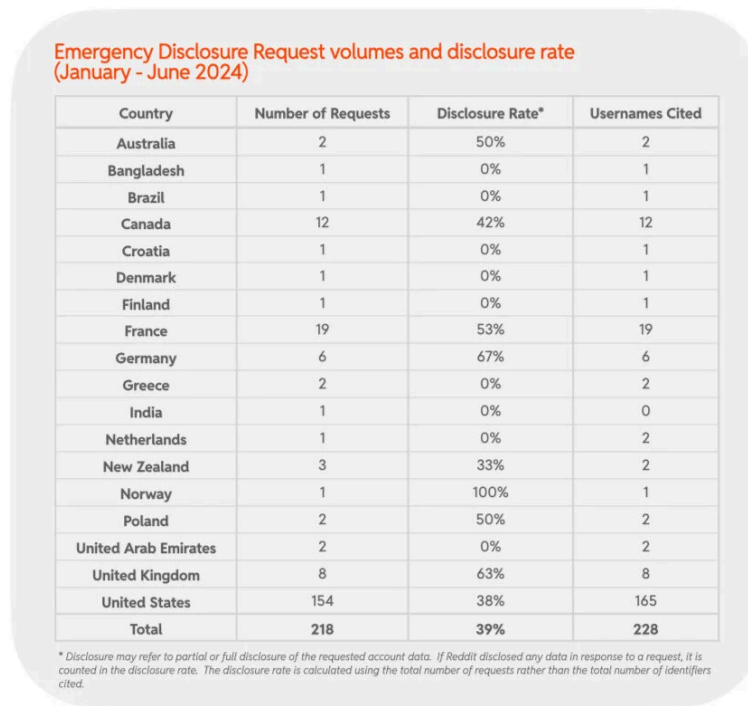
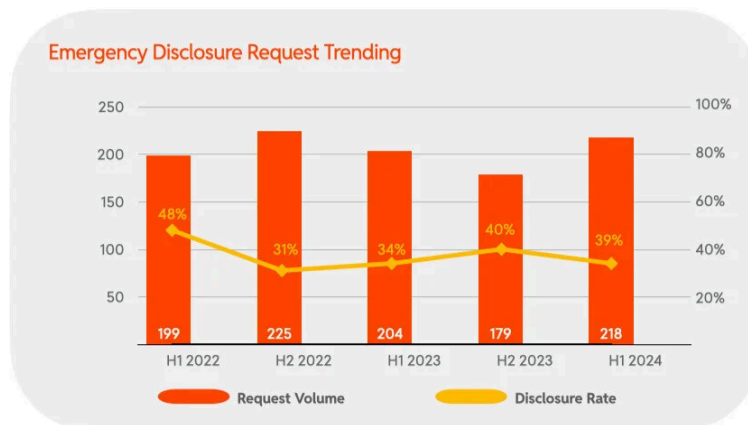


Chart 55 : Emergency Disclosure Request Trending



Fraudulent Information Requests

Fraudulent Non-emergency Information Requests

As previously noted, Reddit carefully reviews all legal requests for account information to ensure that, among other things, they are properly issued and submitted by legitimate and authorized law enforcement agencies. If we identify fraudulent requests, we reject them and notify the appropriate authorities.

Between January and June 2024, Reddit identified seven fraudulent non-emergency legal requests purported to be from countries around the globe. We were able to independently verify that the requests were fraudulent, and subsequently rejected them.

Fraudulent Emergency Disclosure Requests

Emergency disclosure requests require companies like Reddit to enact a high degree of vigilance and scrutiny, as they neither follow a standard format nor include the same level of oversight as formal legal process. Over the past few years, the tech industry has faced an increase in targeted attempts to obtain account information through fraudulent EDRs and impersonation of law enforcement officials. If we receive a fraudulent EDR, we reject it and report the fake request to law enforcement for further investigation.

Between January and June 2024, Reddit identified four fraudulent emergency requests. We were able to independently verify that the requests were fraudulent, and subsequently rejected them.

Preservation Requests

In addition to requesting the disclosure of account information, government and law enforcement entities also send legal requests directing Reddit to temporarily save certain account information. These preservation requests are ordinarily issued in anticipation of obtaining legal process (e.g., a subpoena, court order, or warrant) and require companies like Reddit to make a copy of the existing account information to ensure the data is not edited, altered, or destroyed in the meantime. Notably, preservation requests can only require retention of information already in the account when the request is received; a preservation request cannot compel Reddit to preserve new data on an ongoing basis, or capture data that is no longer contained in the account. A legally valid preservation request may result in account information being retained beyond Reddit's standard retention period.

Independent of whether Reddit preserves data pursuant to a preservation request, we will not disclose the preserved information to law enforcement unless and until Reddit receives valid legal process. After the requested preservation period lapses, Reddit purges the preserved data unless it receives a request to extend the preservation.

From January to June 2024, Reddit received 549 preservation requests from government and law enforcement agencies across the globe, representing an increase of 10% from the prior six month period.

Chart 56 : Preservation request volumes (January - June 2024)

Preservation request volumes (January - June 2024)

Country	Number of Requests Received	Identifiers Cited*
Australia	6	11
Brazil	1	1
Canada	11	14
Denmark	1	2
Finland	1	2
Germany	1	1
India	11	21
Ireland	7	9
Mexico	2	3
Philippines	2	12
United Kingdom	4	6
United States	504	1204

* Legal requests may specify alternate identifiers (such as email addresses, phone numbers, etc.) rather than Reddit usernames to identify accounts for which data is sought. In some cases, an identifier (such as an email address) may be connected to multiple usernames. Inclusion of an alternate identifier does not mean Reddit is able to search by it.

Private Party Requests for Account Information

While government and law enforcement agencies submit the vast majority of the legal requests for account information that we receive, private parties also send Reddit legal process (e.g. subpoenas) seeking disclosure of information for use in criminal defense or civil litigation.

Reddit carefully reviews each request for compliance with applicable laws and regulations. If we determine that a request is invalid, overbroad, or in violation of applicable laws, Reddit will object to or challenge the request.

Between January and June 2024, Reddit received 30 private party requests for account information (an increase of 88%) from 9 different countries. Of these, 20 requests originated from the United States (an increase of 43%). Reddit disclosed account information in response to 23% (5 in the US) of these global requests, up 23% from the prior report.

Chart 57 : Private Party information request volumes and disclosure rate (January - June 2024)

**Private Party information request volumes and disclosure rate
(January - June 2024)**

Country	Austria	Brazil	Canada	Germany	India	Italy	New Zealand	United States	United Kingdom
Civil Litigation Requests	0	0	0	0	0	0	0	20	0
Criminal Defense Requests	0	0	0	0	0	0	0	0	0
Other Private Party Requests	1	1	2	1	2	1	1	0	1
Disclosure Rate*	0%	100%	50%	0%	0%	0%	0%	25%	0%
Identifiers** Cited	1	3	8	2	19	2	2	80	2
Accounts disclosed***	0	1	3	0	0	0	0	6	0
Subreddit info**** requested	0	2	0	0	0	0	0	7	0
Subreddit info**** disclosed	0	0	0	0	0	0	0	0	0

* Disclosure may refer to partial or full disclosure of the requested account data. If Reddit disclosed any data in response to a request, it is counted in the disclosure rate. The disclosure rate is calculated using the total number of requests rather than the total number of identifiers cited.

** Legal requests must specify Reddit usernames or alternate identifiers (such as email addresses, phone numbers, etc.) for which data is sought. In some cases, an identifier (such as an email address) may be connected to multiple usernames. Inclusion of an alternate identifier does not mean Reddit is able to search by it.

*** If Reddit disclosed non-public account information (in whole or in part) in response to a legal request, that account is counted in the Accounts Disclosed column.

**** Subreddit requests seek information about a community, rather than an individual account. Often, such requests are over broad or otherwise subject to challenge. Where such requests seek information about the moderators of a specific subreddit, we generally seek to limit disclosure to a list of moderator usernames, which is publicly available in most cases and does not require legal process to obtain.

Chart 58 : Global Private Party Request Trending

Global Private Party Request Trending



User Notice for Private Party Requests

In cases where Reddit receives a valid private party request that requires Reddit to provide responsive data, Reddit will attempt to notify impacted users prior to disclosing data. Reddit does not typically provide user notice regarding invalid or otherwise inactionable private party requests.

Between January and June 2024, Reddit provided user notice for 33% of private party requests received during this period. We provided pre-production notice for ten private party requests, and account data was ultimately disclosed in response to six requests.

Chart 59 : User Notice* for Private Party Requests (January - June 2024)



User Access Requests

Reddit users can request a copy of their own Reddit account information (known as "access requests"). These requests may include EU General Data Protection Regulation ("GDPR") data subject access requests and California Consumer Privacy Act ("CCPA") consumer information requests.

In the first half of 2024, Reddit received 85,449 access requests, amounting to a 168.3% increase compared to the second half of last year. This surge in access requests was primarily driven by requests related to a decentralized autonomous organization that targeted the collection of Reddit user data.

The below tables show the global distribution of user access requests for the first half of 2024.

For more information on this process, please refer to our [Privacy Policy](#).

Chart 60 : User Access Requests by Continent (January - June 2024)

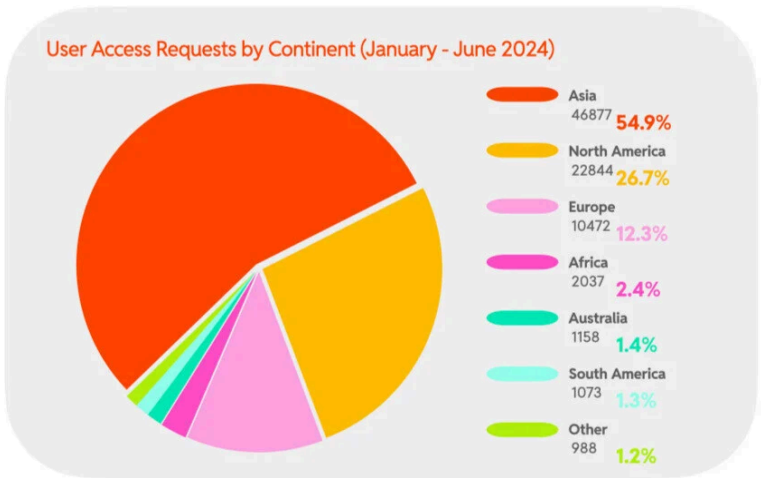
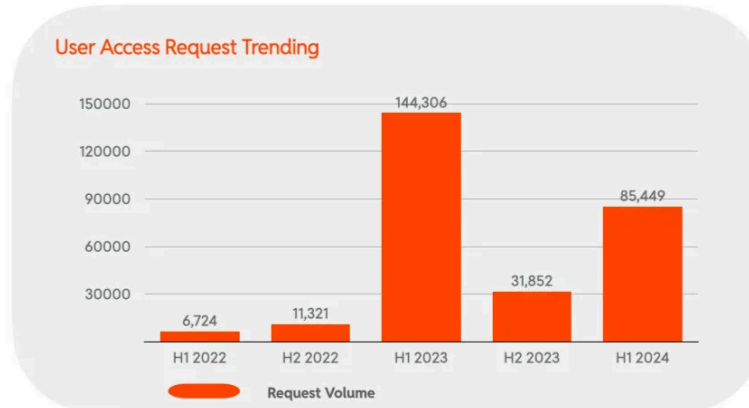


Chart 61 : User Access Request Trending



Appendix

Links to previous Transparency Reports ([HERE](#))

- Transparency Report : Jul - Dec 2023 ([LINK](#)) ([PDF](#))
- Transparency Report : Jan - Jun 2023 ([LINK](#)) ([PDF](#))
- Transparency Report : Jan - Dec 2022 ([LINK](#)) ([PDF](#))
- Transparency Report* : Jul - Dec 2022 ([LINK](#)) ([PDF](#))
- Transparency Report : Jan - Dec 2021 ([LINK](#)) ([PDF](#))
- Transparency Report : Jan - Dec 2020 ([LINK](#)) ([CSV](#))
- Transparency Report : Jan - Dec 2019 ([LINK](#))
- Transparency Report : Jan - Dec 2018 ([LINK](#))
- Transparency Report : Jan - Dec 2017 ([LINK](#))
- Transparency Report : Jan - Dec 2016 ([HTML](#))
- Transparency Report : Jan - Dec 2015 ([HTML](#))
- Transparency Report : Jan - Dec 2014 ([HTML](#)) ([PDF](#))

* *Legal Requests only*

Link to Quarterly Security Reports

- [Q2 2024](#)
- [Q1 2024](#)
- [Q4 2023](#)
- [Q3 2023](#)
- [Q2 2023](#)
- [Q1 2023](#)
- [Q4 2022](#)
- [Q3 2022](#)
- [Q2 2022](#)
- [Q1 2022](#)
- [Q3 2021](#)
- [Q2 2021](#)
- [Q1 2021](#)

Data available for download

Transparency Report: January - June 2024 (PDF)